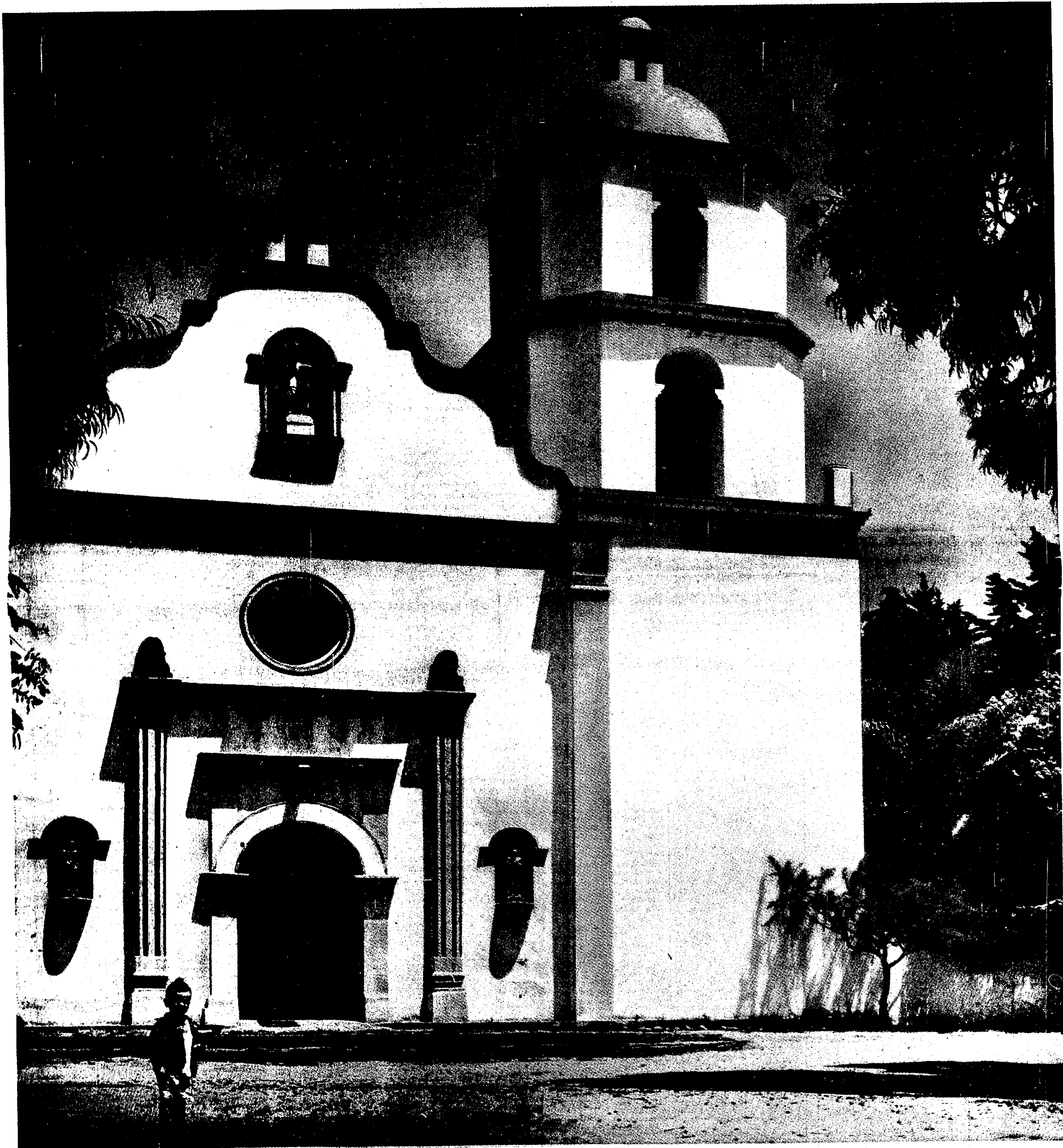


Press-Telegram
Southland

MAGAZINE
Section

LONG BEACH, CALIFORNIA, SUNDAY, JUNE 25, 1950



BESIDE FAMED HIGHWAY

— California Mission Trails Association, Ltd.
Mission San Luis Rey is scene today of a program marking restoration progress.
The Mission is on historic road, El Camino Real, near Oceanside. See Page 3.



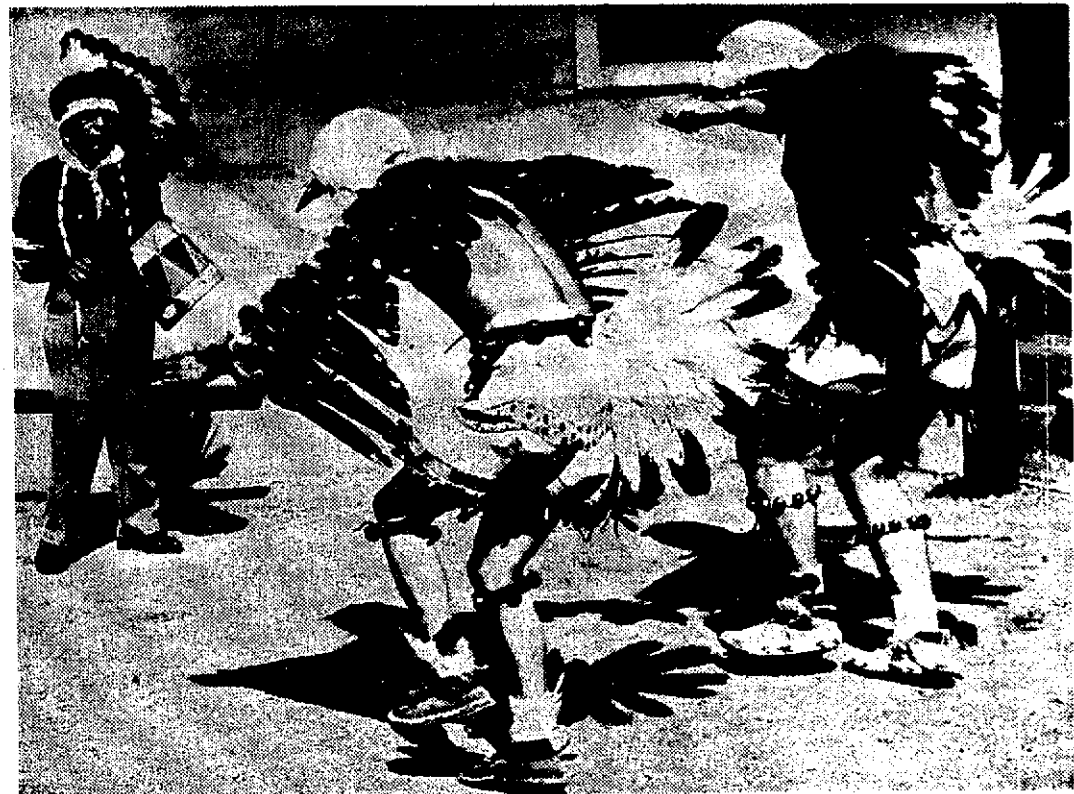
Kenbah Tisi smiles happily at feet of her father, Paul, on the camp grounds at the site of All-Indian Pow-Wow.

Indian Powwow

By Ben Mitello



The expert hands of this Hopi craftsman shape kachina dolls for Hopi craft show July 1 through 4 at Flagstaff.



The Eagle Dance of the San Juan tribe will be one of the features of the All-Indian Pow-Wow. Many tribes will take part in a highly interesting program.

Tree of Death

By Bill Conway

FAR up in the upper twist of Martinez Canyon, at the northern end of Coachella Valley, John Hilton, artist and writer on desert lore, perspired freely and gouged the dirt from the roots of a grotesque tree.

"I tell you, John," said old Pete Garcia, a medicine man of the Cohulla Indian tribe,

"you be careful. When tree dies, you die."

That was 12 years ago. Hilton has translated the "tree of death" twice in his patio at his desert hacienda, 10 miles south of Indio on Highway 99.

"Last winter," said the husky artist-author, "the frost hit the tree. This is the farthest north the tree has been found. Of

course, the Indian medicine men rely wholly on superstition and legend as their main stock in trade. But, frankly, when that tree began to look kind of puny last winter I didn't feel so good myself. I had a bad cold."

Hilton grinned, but his wife didn't see the humor of the situation. "I wish he'd take it back to the canyon and replant it," she said. "It gives me the creeps."

Botanists call this "tree of death" by its scientific name, *bursaria microphylla*. It is sometimes called the elephant tree. It is very rare in the United States but common in Mexico, and is found also in limited numbers in southern Arizona.

The sap of the "tree of death," the Indians believe, is deadly poison. Their belief is partially borne out by the fact that many tribes used it to poison their arrow tips. A little of the fluid, it is said, will produce a form of temporary paralysis. A large dose means quick death to the foeman winged by the treated arrow.

If you stab the trunk of this mysterious tree with the point of a knife, a substance which bears a startling resemblance to human blood oozes out. The upper and larger twigs of the tree are wrapped in a parchment-like sheathing and when irritated they exude a clear liquid which the Indians will not touch.

Hilton spent many months trying to induce an Indian to lead him to the tree in Mar-

tin Canyon. Garcia, the medicine man, promised to take the inquisitive American to the spot and actually did lead Hilton over a rugged trail, almost to the head of the canyon. Then, he muttered something about forgetting the location and went back to the valley. Hilton remained, exploring the canyon alone.

In a few days the Indian returned. Later it was learned that he sought counsel from the Indian agent.

"If I take that crazy white man to the trees of death," he asked the agent, "and he dies, will the white man's law punish me?"

The agent assured him that he would be held blameless and Pete Garcia hastened back to lead Hilton to the elephant tree.

The bark of the tree, resembling birchbark, is used by the Indians to make a powder which apparently contains a stimulant of sorts. At any rate, they take the dried bark, grind it to powder and use it as snuff was used by more civilized people many years ago. They say it sharpens their powers of perception when they play "Pon" or any of the many Indian gambling games.

Indians will not approach the elephant tree when the wind is blowing from the direction of the tree. They will travel miles over stony trails to come upon it from the up-wind side.

The tree, when fully developed, has a trunk usually not more than eight to 10 inches in diameter. It does not grow to great height but spreads over a rather large area.

To stimulate growth Hilton has cut the gnarled branches from his tree and tends it carefully. The last transplanting placed it in a sunny spot in the patio at the Hilton hacienda. New leaves are sprouting and the tree appears healthy.

Hilton fondled the new green leaves and smiled. "Of course," he said, "I don't believe these old Indian legends. But this is a healthy-looking tree, isn't it? And, frankly, I feel pretty well myself. So well, in fact, that I'm going to Mexico next week to see if I can bring back some of those fabled walking fish and a snake that stands on its tail and strikes backward. Meanwhile, I hope Joe Wright, our resident manager at the hacienda, won't neglect the elephant tree."



John Hilton, artist-writer of desert lore, pruned his rare "tree of death" to stimulate its growth.

A Whale of a Hobby

By Lucretia Roper

A WHALE has made a difference in the L. R. Shep home in Naples. It came about when Ro (Mrs. Shep) brought home some modeling clay to make an ash tray. It shaped itself right into a whale with a turned-up tail.

After several years spent making Whan and Whanita into flower vases for friends, Ro started making ceramic dishes for a buffet. She has now perfected place settings which are as different and revolutionary in the pottery field as modern furniture was at the turn of the century.

The glassed-in lanai at their home, 12 Geneva Walk, serves as a workshop for Mrs. Shep. It is here that she works with the clay, watching it take shape, then brushing the glazes on by hand. With the assistance

of her husband, she bakes the individual pieces in a kiln which is set up in the garage.

A mottled effect is produced by placing one color over another. Exotic color combinations have been given such names as "moonstone," a silver gray and yellow that blends into a chartreuse; "barnacle brown," a brown tone mixed with yellow; "phosphorus," a blue-green which glistens as the light strikes it. As she works, Mrs. Shep can look out on the large paddle tennis court in their backyard where their friends and neighbors have a constant tournament in progress. They play while she models another Whan or Whanita.

The seafood cocktail dish, called a whaletail, holds the saltines in its mouth, the whalepote (compote) balances



Ro Shep displays one of her fine ceramic sets. Clay figurine lamp base (left) was her very first effort.

hors d'oeuvres while celery sticks or onions can be placed in the mouth. A strong influence in the design of this buffet set may have been Mrs. Shep's affection for the ocean and denizens of the deep. It is evident that their son, Larry, also inherited this love, for he has won more than 25 sailing trophies and is now on the sailing team at Berkeley where he is a student in the architectural school at U. of C.

For a long time Mrs. Shep wanted to make a corner ash tray that could be used by two people at a small table. That has been perfected and is pictured with the cocktail set. Her other work, all for fun, includes frog bowls and cups, lamp base figurines, vases and candleholders, fashioned in the lanai and baked in the garage.

What does it take to become as proficient as Mrs. Shep? "Lots of perseverance and a perfectionist at heart," claims the clay modeler, who, incidentally, has a lot of both.



Mrs. Shep had a whale of an idea that developed into this revolutionary Whan and Whanita buffet set.

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PACIFIC SUNDAY
MAGAZINES

FRED TAYLOR KRAFT,
Magazine Editor

Green Hills

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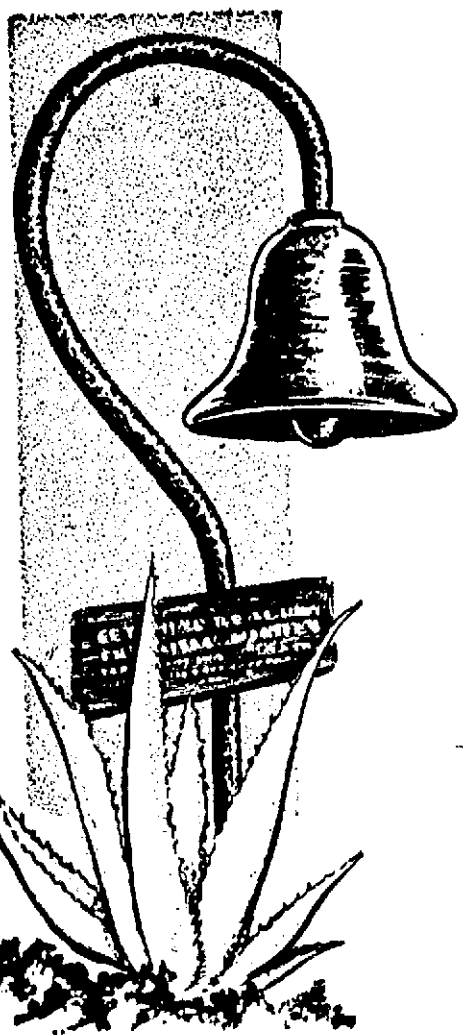
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ALONG *El Camino Real*

Along the scenic California coast line from San Diego to Sonoma is a series of 21 old Franciscan Missions which were being erected at the same time that the colonial settlers of the original 13 states were beginning their long struggle for independence. It was in 1769 A. D. that Fra Junipero Serra first held mass and dedicated the site for the first Mission, San Diego de Alcala, near the present site of the City of San Diego. The 21 Missions were called "Father Serra's Rosary."

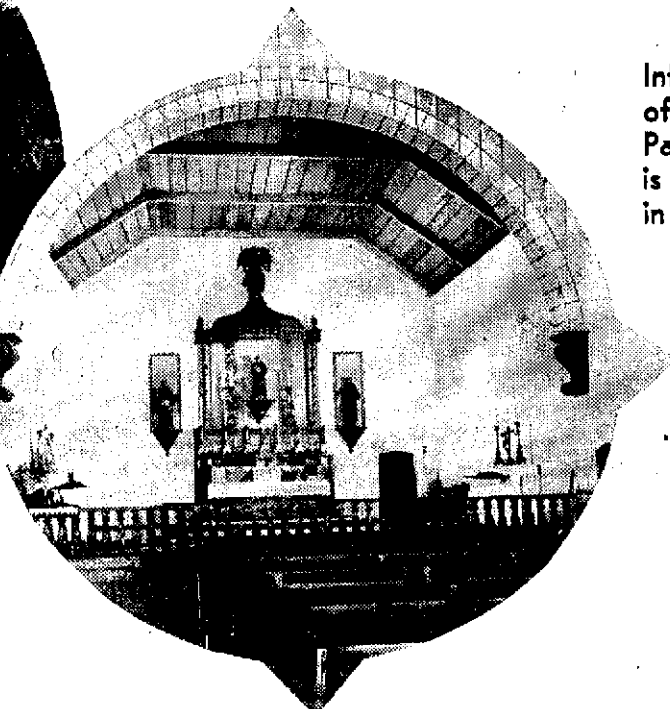


Mission de San Carlos Borromeo de Carmelo (above), in beautiful Carmel Valley, was the favorite of the chain with Father Serra.

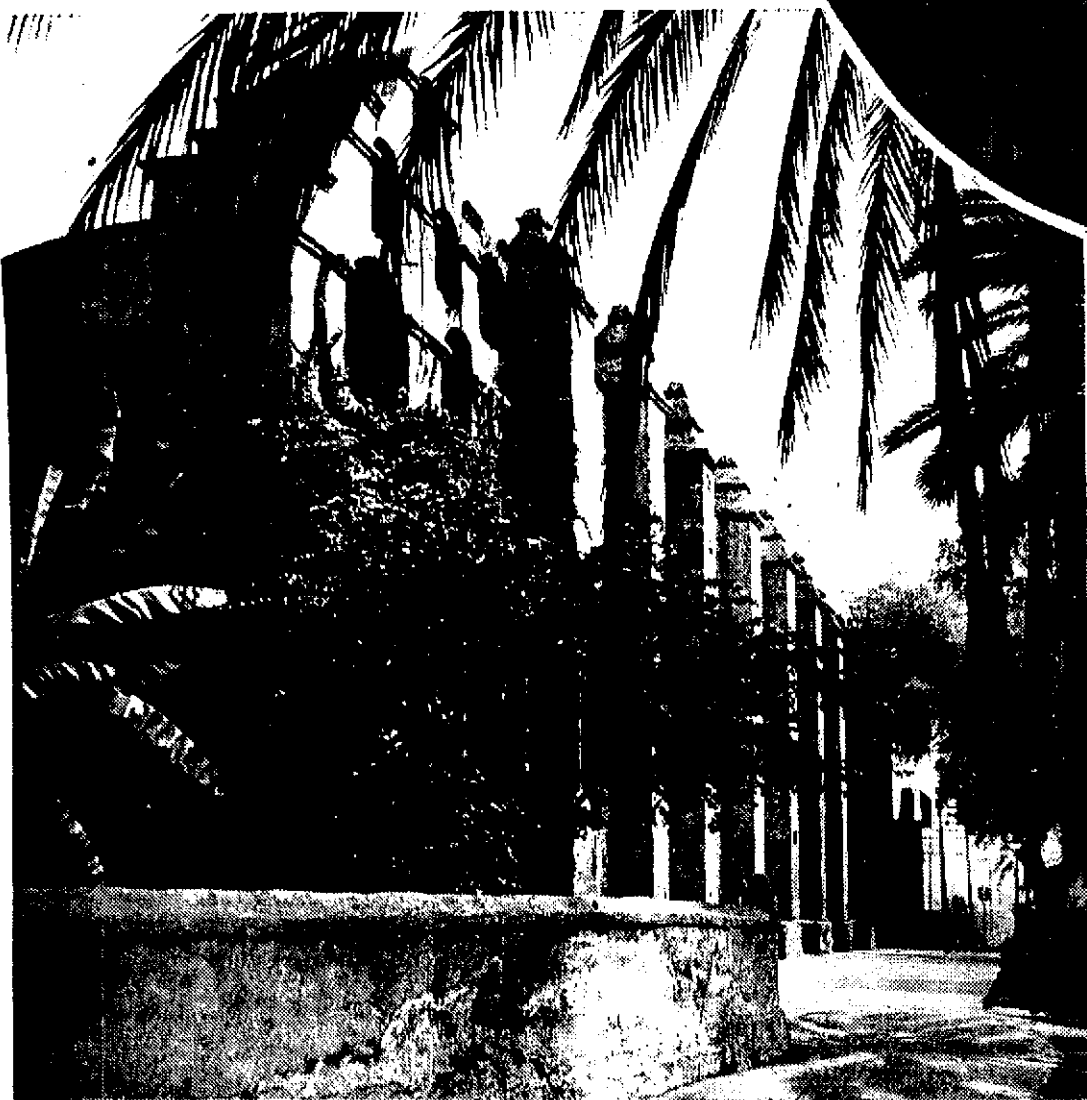
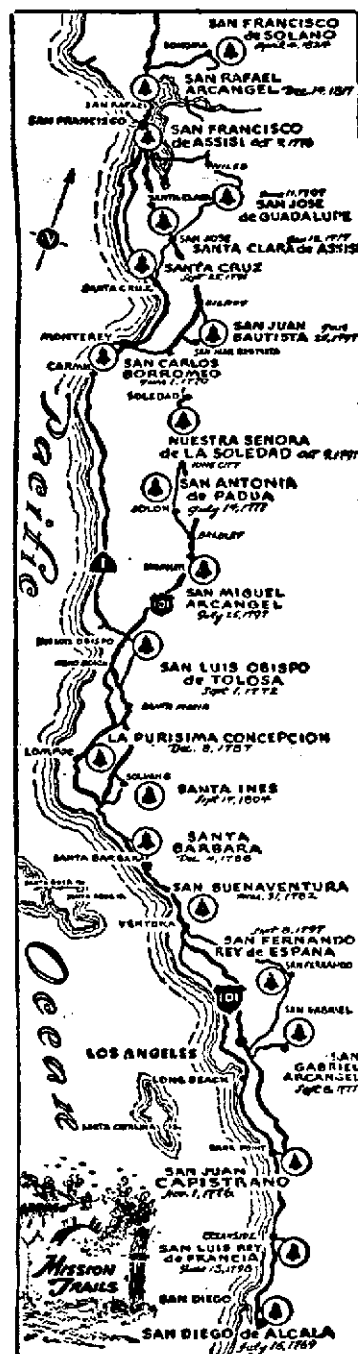
These old Missions, some intact and some in ruins and some reconstructed, may now be visited and enjoyed by travelers along old El Camino Real—Highway of the King and route of the original Padres and soldiers of the Spanish king. Gone, however, are early hardships and rough footing of the original trail. Today it is a broad and smooth highway that covers the entire distance spanning this historic chain of churches that once were outposts of culture and Christianity in a heathen land. Photographs reproduced on this page give an idea of beauty along the ancient trail, marked today by "goose-necked" posts bearing small replicas of mission bells.



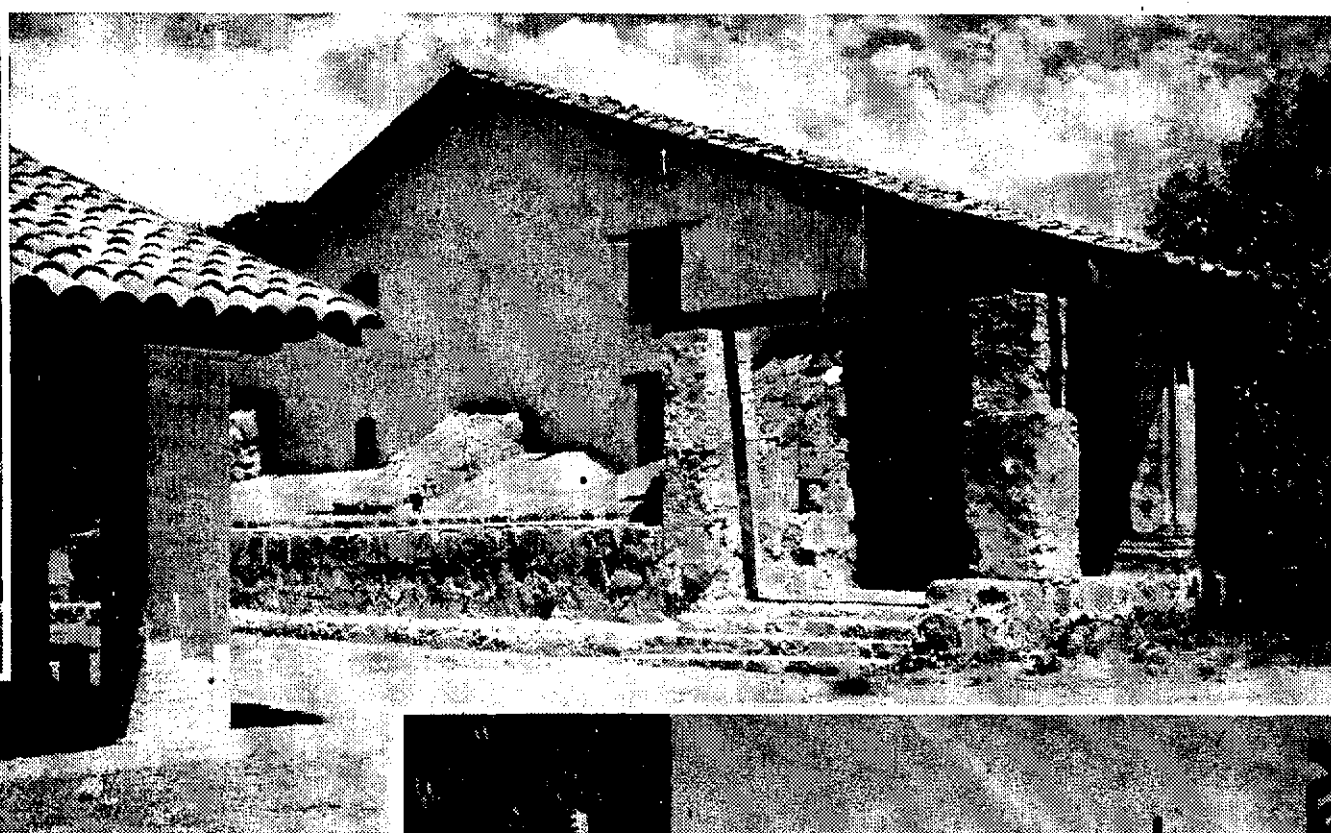
San Juan Capistrano (above), on the road to San Diego, is a beauty spot of interest to tourists. Remains of one of the most complete libraries of the mission period are there.



Interior view at left is of Mission San Antonio de Padua, near King City. It is set in a prominent spot in a wide interior valley.

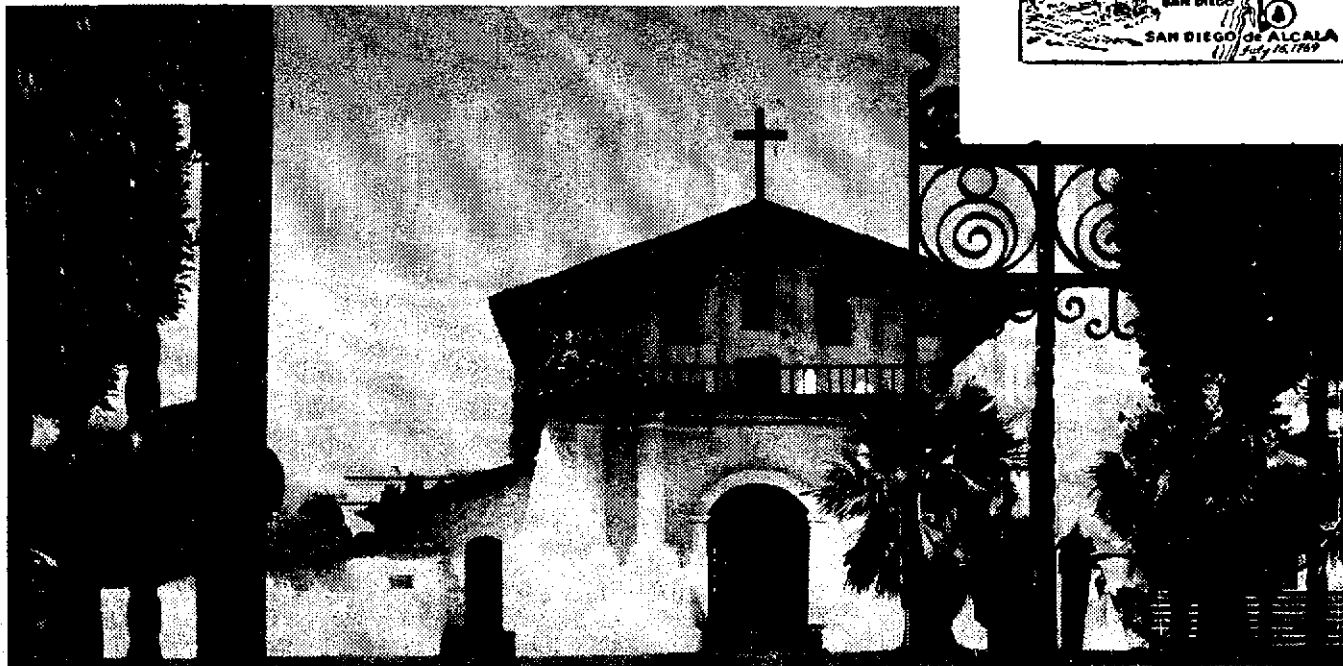


The campanario, with its moss-green bells in arched stone niches, is a feature of the architecture of Mission San Gabriel Archangel.



La Purisima Concepcion (above) Lompoc, founded Dec. 8, 1787, is now a state historical monument

San Francisco de Assisi, likewise known as Mission Dolores (right), founded Oct. 9, 1776, now stands in heart of San Francisco.



Nuestra Senora de la Soledad, the Mission founded at Soledad, is today a roofless ruin and mass of mud bricks that once were walls.

—Photos by California Mission Trails Association, Ltd.

Film Folk Are Divided on What Movies Need Most

The Living Theater

Success Brings 'Tie-ins'

By Jack Gaver

THE SUCCESS of the revival of "Peter Pan" with Jean Arthur in the title role has brought its producers, Peter Lawrence and R. L. Stevens, many commercial "tie-in" offers, one obviously from a person unacquainted with the play.

That came from a manufacturer of beach equipment. He wanted, he wrote, a license to market Peter Pan water-wings, "to be patterned after the wings used in the show." The news was broken to him gently that the four members of the cast who "fly" do so by being lifted on piano wires, not by using wings.

However, you soon will be able to buy Peter Pan, Captain Hook and Wendy dolls, suede jackets of the type worn by Miss Arthur in the play, Wendy night gowns and play dresses, and pirate costumes.

Royalties from the play, incidentally, go to a hospital. When the author, Sir James Barrie died, he left all rights in the play to the Hospital for Sick and Crippled Children in London. The hospital is profiting at a rate of more than \$3000 a week from the current revival.

THE ANNUAL Clarence Derwent awards for the best supporting performances of a season have been given to Gloria Lane and Douglas Watson. Each received \$500 in cash.

Miss Lane has the role of the secretary in "The Consul," her first Broadway break. Watson, who was seen earlier in the 1949-50 season in support of Katharine Cornell in "That Lady," is now appearing with Helen Hayes in "The Wisteria Trees."

The Twelfth Night Club voted its annual award for the best performance by a featured player to Leora Dana, who has the role of the mother in "The Happy Time." Miss Dana was a Derwent winner the previous season for her work in "The Madwoman of Chailiot."

THE Association of Theater Benefit Agents has announced formation of a Theater Preview Club, whose members will be able to see at least four Broadway productions before their official premieres.

Those who join up at a charge of \$3 a year each will be entitled to buy four tickets at a discount for each preview. The first preview listed is for the night of Sept. 30 and the play is "The Gioconda Smile," by Aldous Huxley. Basil Rathbone will be in it.

And He Can Box

George Reeves, who plays the leading "heavy" role opposite Jack Carson in "Columbia's The Good Humor Man," won the light-heavy weight championship at the Pasadena Golden Gloves Tournament for three years in succession before giving up boxing to take a chance on a screen career.

'Public Accent No. 1' Back in Films

By Patricia Clary

HOLLYWOOD, June 24. (AP) Gregory Ratoff, writer, director and character, is facing a camera for the first time in 10 years.

As pompous and blustering as ever, and still master at mangling English, he is playing a New York stage producer in a "bitter comedy" about actresses, "All About Eve."

"I do not want to act. I am too much of a ham," he said. "I am doing this only for Mr. Zanuck."

Ratoff objects to acting because it confines him to play-

ing one part. As a director, which he's been in Rome, he plays every role, showing the leading man how to kiss the heroine and the heroine how to pull on her nylons with finesse.

The Public Accent No. 1 was unhappy at first about returning to the screen.

"I've got a matronly figure," he objected to Darryl Zanuck, 20th Century-Fox headman.

"We don't care," said Zanuck.

"Do I get a step-in?"

"Yes, you'll have a stand-in, a dressing room, everything."

Although a decade has

passed since he faced a camera in "The Great Profile," his off-stage manners are the same. He parades like a dictator and comments bombastically on the weather. Only the words sometimes get lost in his accent.

"It's polyglot," his co-star, Anne Baxter explained. "A little bit of Russian mixed with some French, Italian, Spanish and German."

Ratoff still comes out of a scene beaming:

"I was san-sha-shunal—in a mild way, no?"

"I have lost the hat again."

Ratoff has never spent a day on a movie set without losing his hat.

The movie colony felt the same way.

of those "cast horses" that do their jobs day after day, with little rest and no special care. The last star to ride the gentle Captain was Audie Murphy, in "Kansas Raiders." Two days after the film was finished Captain died, of an inoperable form of colic. He was 24.

Captain's intelligence, stamina and tractability became apparent when he was just a colt. Trained for three years on a Kernville, Calif., ranch, he made his movie debut in 1929, with cowboy star Bob Steele. Already Captain could jump, lie dead and rear in a complete perpendicular.

Jimmy Ellison, juvenile lead in the Hopalong Cassidy series, next rode Captain. Ray Milland requested him for "The Californian," and later Captain was chosen from 50 mounts as the most suitable for Maria Montez in a series of films set in the Middle East. By this time Captain could sit up, feign a laugh and snap his big teeth on cue. No camera-trained horse could touch him for speed. He rarely shied in a closeup.

Warner Baxter rode him in "Broadway Bill," and Gregory Peck used him for a while as a special mount in "Duel in the Sun." Captain tore through "The Streets of Laredo" with William Bendix, and worked with Betty Hutton in "Incendiary Blonde." His credits also include "The Virginian," with Barbara Britton up, and "Branded," with Mona Freeman.

Xvonne de Carlo chose Captain for her mount in "The Desert Hawk," and he also became Tex Willams' pal in a series of musical westerns. The picture before his last was "Winchester 73," in which he was ridden by Stephen McNally.

Captain worked night and day, when necessary, and his measure of success exceeded that of many of the players who rode him. When he died his trainer, George Myers, said he felt as if he had lost a member of the family.

The movie colony felt the same way.

Pat Williams, talented and easy-to-look-at young actress for whom Hollywood opened the gates of opportunity, will appear in her first Metro-Goldwyn-Mayer screen role in "Three Little Words," Technicolor musical starring Fred Astaire.

Captain, Golden Palomino, Film Performer 21 Years

By Howard C. Heyn

HOLLYWOOD, June 24. (AP) Captain never gained renown as the mount of a famous cowboy star. He worked for a living. Outside the studios, practically nobody

Big Stars Just People, at Work or at Play

HOLLYWOOD, May 6. (AP) Snapshots of screenfolk, at work and at play:

Vic Mature, sunning himself on the steps of a sound stage, disclosed his "new philosophy": "I want to do one picture right after another. Just work. Get tired? Naw. Doing what you like to do, it's fun. Besides, how many years in this business can you go on shooting seven?" He had three days off between "Allas Mark Fury" and "Stella."

Concern for the future also causes Vic to be careful with his money. He's now consulting with an architect on the new home to be built on his acre-and-a-half in Brentwood. Vic's dream was an enormous den." He told me: "I'd rather would cost \$4400, Vic said, "No

den." He told me: "I'd rather have a buck in my pocket and be called a cautious jerk."

Broder Crawford jokingly claims to be afraid his proud mom, Actress Helen Broderick, will swipe his Oscar. . . . Humphrey Bogart was showing off his low, racy, English-made convertible on the studio lot. It's a glistening golden brown and has chrome initials on the side—"B and B"—for Betty and Bogey.

Dennis Day is playing a composer and song plugger in "I'll Get By," his first movie since "Music in Manhattan" six years ago. Says he'll never desert radio for pictures: "It's more fun to have a live audience. This waiting around kills me. In radio there are no re-takes."



Kathryn Grayson, Metro-Goldwyn-Mayer star, is another exponent of long hair even though she has had a secret yen to try a short haircut. However, husband Johnnie Johnston believes a woman's hair is truly her crowning glory. "I agree," Miss Grayson says. "Men just seem to like long hair on women, and what is more important than pleasing the menfolk?"

Record Album

By David C. Whitney

THE answers to the questions the Savoyards keep asking are as follows: the new series of D'Oyly Carte recordings will include "Princess Ida," "Ruddigore," and "The Sorcerer," it will embrace all the G. and S. operas, with the exception of "Utopia, Limited" and "The Grand Duke;" all will be issued before the year is out.

London started out by being cautious, evidently not appreciating the Savoyic grip on Americans. When it issued "Trial by Jury," "H. M. S. Pinafare," and "The Pirates of Penzance," last fall it wouldn't commit itself to more. Nor was there a future commitment with "The Mikado" last month. But now as it issues "The Gondoliers" (two 12-inch LPs), it has "The Yeomen of the Guard" and "Ruddigore" just about ready and the remaining ones in the works.

To the Savoyards the series will be the recording monument of 1950. And it is an achievement. Should some Wagnerian company, for example, ever perform Wagner with the unchallengeable perfection which the D'Oyly Carters perform in their metier, the Wagnerians would fairly burst with ecstasy and of this there is no probably, possible doubt—no possible doubt whatever.

In this day of the high tide of the LPs, wherein are considerable numbers of cats and dogs, records like these stand out. And another such set is of Beethoven's fifth quartet, in A, played by the Paganini Quartet (R. C. A. Victor; three seven-inch 45 r. p. m.s.) Not only is there a grand overall integration; there is a dancing lightness, a rhythmic sureness, a projected pleasure in the music and the pleasure of playing it.

A pleasing 12-inch LP, both for content and performance, is of a collection of English madrigals and American part songs sung by the Randolph Singers (Concert Hall).

Stories Top List, Says Jane Wyatt

HOLLYWOOD, June 24. (AP) What's the biggest need of the movies today? I tossed out the question while lunching with several movie folk. "Good stories," said Jane Wyatt. "More writers who think of presenting a story in terms of the eye rather than the ear," said Felix Feist. He is directing his luncheon companions in a murder melodrama called "The Gun."

Lee J. Cobb said, "Freedom from censorship, implied or actual. I think we have easily as good talent and techniques as Europe has to offer. But I don't think we're realizing our potentialities." Feist: "I don't think that's because of censorship." Cobb: "Not entirely, perhaps."

Jack M. Warner, independent-producer son of Major Producer Jack L. Warner: "Mothers shouldn't let their children go to adult movies. But they let them go, to get rid of them."

Actor John Dall: "In trying to get around the (production) code office (the movies' self-regulating agency), the picture-makers do things that are much worse. By beating around the bush, you make things horribly suggestive."

Cobb wouldn't comment specifically on the code but said: "You can't set up a governmental agency to assure good taste in your life." Warner: "That's up to the educational system." Cobb: "That's right."

Feist to Cobb: "Would you want your child to see (in a movie) all the details of a crime? The filing of serial numbers from a gun? Changing license plates on a stolen auto?" Cobb: "I don't think censorship will protect a child from learning that."

Feist: "No fine picture has been kept from being made because of censorship." Cobb: "I know of at least three, and I don't want to mention their names. . . . A movie is an expression of someone's taste. If it's had taste, that will come out. If it's good taste, that will come out."

Cobb asserted that an explosive in some circumstances would mark its user as "a coarse vulgarian." In different circumstances a user might be considered "a sensitive soul." Cobb added, "The hounds of good taste can be overstepped regardless of what words you use."

Herman E. Webber, production manager: "A man can look at a woman in a way that's in bad taste without his saying a word."

'Vegas Will See Irma'

FIRST world premiere in the history of that desert resort will be the initial "showing" of "My Friend Irma Goes West," a Hal Wallis production based on the popular CBS radio series, which will be held Monday at the El Portal Theater in Las Vegas, Nev. The premiere will be preceded by a full-scale invitational press preview on the grounds at the Flamingo Hotel.

A contingent of top Hollywood stars headed by Marie "Irma" Wilson, John "Al" Lund, Diana "Jane" Lynn and Dean Martin and Jerry Lewis, who star in the comedy, will be on hand for the two-day celebration.

The songs were "typical," all right—a type which no senorita or movie audience should be allowed to hear.

Music L. B. Man's Inheritance

By Mary Lou Zehms

AN UNUSUAL inheritance has been received by Bireley Gardner, solo cornetist with the Long Beach Municipal Band. One of the last requests of Ernst Albert Couturier, wizard of the cornet who passed away in March, was that Gardner should receive his original unpublished manuscripts for solo cornet.

The almost unbelievable story behind Couturier and his original manuscripts is that he developed a six-octave scale, in either major, minor or chromatic form, from the third G below middle C to the third G above the staff (cornet clef), resulting in seven Gs being played in six full octaves of a controlled scale. Those who

know the cornet realize that all music for the cornet is written only in two octaves and a fifth!

And only Couturier could ever play his own compositions—no other cornetist has ever been able to duplicate this playing feat.

Gardner, a pupil of the late Herbert L. Clarke and also of Couturier, has played with such name bands as Moses' Band of St. Petersburg, Fla., Arthur Pryor of New York City, John Philip Sousa, and during a recent naval career, with the Washington, D. C. Navy Band and the Naval Academy Band at Annapolis. He is now residing in Long Beach with his wife and daughter.

Although, when a pupil of

Couturier, he tried to learn the great player's technique, Gardner admits it was impossible. And since no one else could ever play Couturier's compositions (those which made him famous on the continent and in the United States) there was no point in having them published.

Couturier's lifelong interest in astronomy is reflected in the titles of his manuscripts, Saturn, Mercury, Venus, Jupiter and Neptune. He also arranged for cornet solo the Chopin "Minute Waltz in D Flat," which is included in the collection. The folder used to send these documents to Gardner is the conductor's folio of the famous Gilmore's Band of New York, another priceless item.

IT'S *Springtime* IN THE ROCKIES

Fabulous Rocky Mountain National Park in Colorado, a goal of every U. S. vacationer at least once in a lifetime, is preparing for an expected 1,500,000 sightseers between now and late fall. The Chamber of Commerce at Estes Park Village believes the mountains provide mental and spiritual therapy to visitors, lending them a bit of their awesome strength. Pictures on this page are by Fred P. Clatworthy, one of the outstanding photographers of Rocky Mountain scenes.



Man on rock (right above) makes but tiny figure against 14,255-foot Longs Peak at Chasm Lake.



A girl and her pet collie rest within view of the Mummy Range outside Estes Park. Beauty abounds wherever the visitor to this grand domain cares to run his glance. Park is a paradise for camera fans.

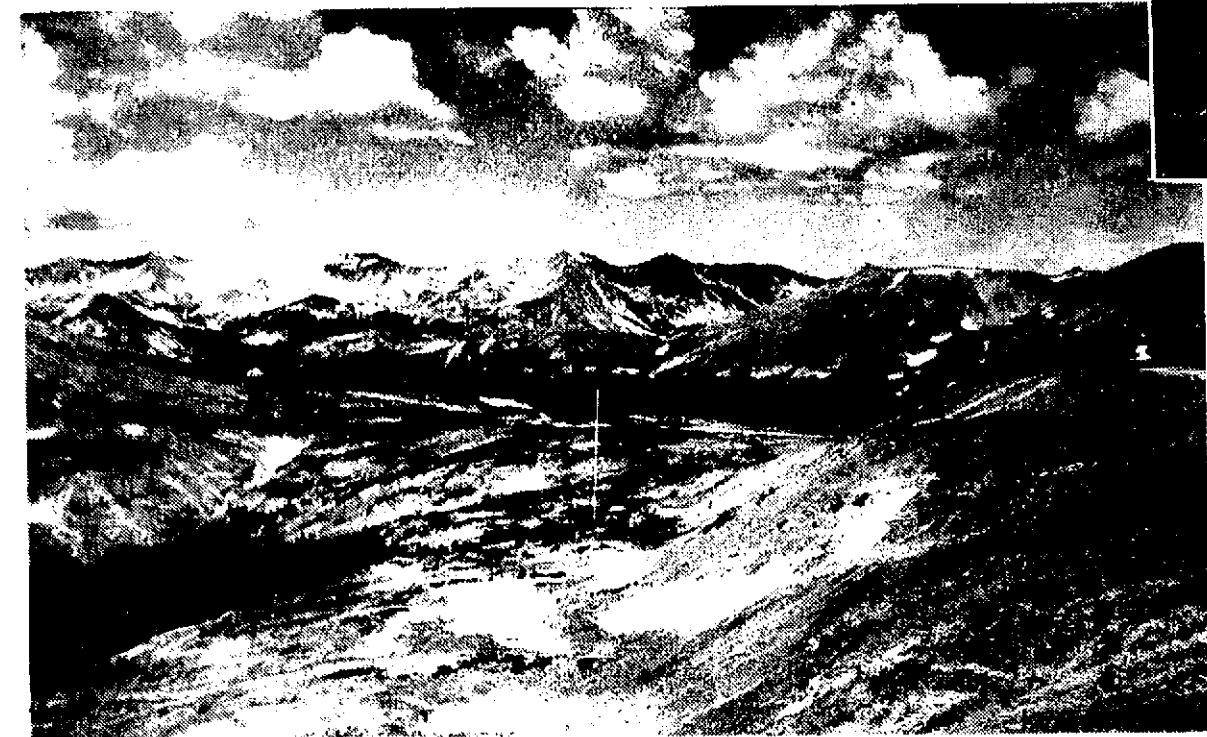


Rockies Park has 65 peaks rising above 10,000 feet. Here 3 Estes Park girls try casual climbing.



Lakes of haunting beauty, this one appropriately called Gem, are scattered throughout the park, many in recesses on mountainsides.

Little streams tumble through the forests from the melting mountain-top snows, delighting visitors such as this sun-bathing girl.



Protective coloring and legislation guard park fawns, except from hungry animals.

Snow caps range, seen from Trail Ridge road, the year 'round in spite of sunshine.

Famed Thompson, at east end of park, is kept well stocked with rainbow trout.



Book Reviews

Puzzles Within Puzzles

By Jim Phelan

WORLD ENOUGH AND TIME, by Robert Penn Warren, 312 pp. New York: Random House, \$3.50.

A LOVE story as romantic and compelling as any in literature," says the jacket blurb on this new novel by the Pulitzer prize-winning author of "All the King's Men." A young man falls in love with a woman he has never seen, a woman who has been betrayed by his benefactor and friend, and takes on himself the execution of her vengeance.

The housewife who buys this July selection of the literary guild (along with a pound of bonbons) on the basis of this description is going to get more than she bargains for. Jeremiah Beaumont indeed falls in love with Rachel Jordan eight unsees. She is indeed betrayed by Cassius Fort and Jeremiah plunges the dirk of vengeance into the seducer in keeping with the romantic traditions of Kentucky in the early 1800s.

But then, instead of moving on into high and impossible heroics, the author leads the reader into a labyrinth of motives, or rather a Chinese puzzle, in which one box unfolds only to reveal another, which in turn contains a puzzle within a puzzle.

Before the last box is opened, the reader will have lived through a long, taut murder trial, a jail-break and a terrifying conclusion in which dark and bloody Kentucky becomes a wilderness inferno that would do justice to Dante, a hell that exists in two levels, a miasmic island on the Ohio River, and in the mind of a hero whose heroics collapse and wither and decay within him.

At the end, when the last box is unfolded, the reader's mind will be reeling with the disclosures: was Beaumont really a hero and Fort a villain and Rachel a wronged heroine? Mr. Warren's answers are more akin to Dostoevsky than to Fannie Hurst, and comprise a strong meat that doesn't go with bonbons at all.

Adventure With God

THE ADVENTURE OF FINDING GOD, by Virginia Church, 156 pp. New York: Abingdon-Cokesbury Press, \$1.50.

THE title lists in any publishing year is an indication of the public's response to a need or a want. It is significant that the search for comfort and peace of spirit is more broad than ever before, and the reception of books which tend to offer comfort of mind is eager and constant. Just such a volume is this one, written by a woman of broad experience and gentle philosophy and a firm faith in God. That such a faith should be a glowing adventure in living is the basis for Miss Church's book, and few who read it will fail to recognize the sincerity, the moving sincerity with which she writes. Often the quiet approach is the most effective, and this volume is done in the style of one who needs only to whisper to her audience to gain attention and respect.

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Pine at Fourth



Jeremiah Beaumont and Colonel Fort are portrayed by Pictor Dittini in murder scene of Robert Penn Warren's "World Enough and Time," published by Random House. The novel is the July Literary Guild selection.

Books, Writers

Southlanders Discuss Their Favorite Authors

By Joseph Joel Keith

A SOUTHLAND GROUP was discussing their favorite writers, the authors they thought would live far beyond this vale of tears and gladness.

ROBERT FROST, whose works are published by Henry Holt; George Bernard Shaw, whose "Quintessence of G. B. S." was recently issued in handsome format by Creative Age; and one who is perhaps the best of the Macmillan writers, Rabindranath Tagore, were my choices for the high intelligences of this old world of ours. These are, it seems to me, minds of the future; Frost seems to grow wiser and wiser, Shaw is that prize wit of this sphere, and Tagore's high words are life itself. Poor indeed are the readers of books who have not pored over and over the living words of these shining minds.

A MANHATTAN EDITOR invited me to hear and meet Frost when I was in New York but my feeble words were heard in one place, Frost's wise words elsewhere though Frost, between the breathing covers of his Holt volumes, went back with me by plane.

ARCHIBALD MACLEISH, who gave a talk recently in Pomona, was a gentleman I've been wanting to hear, for years, but this treat was also denied me. Though friends in-

formed me Mr. Macleish's talk was on the political side, we can have good government and good literature only if we listen to all the "names" and the John Does too.

A SOUTHLANDER who is getting more frosting on his cake these days is Richard Armour. Harper Bros., his publisher, reports a "healthy sale" of his new volume of gay-hearted Armour humor, "For Partly Proud Parents."

ETHEL JACOBSON, who appears in only 52 issues annually of The Saturday Evening Post, is getting just what she deserves as she hears her friends say behind her back: "Isn't that just like a woman?" The Jacobson is simply crazy about cats and any cat-deserter who doesn't want hers can drop it right on the Jacobson's doorstep. That's why the Jacobson stays so undiminished and chic—she's always giving her cream to the hard-hearted neighbors' cats. So she likes cats! And so she has written a funny collection about dogs! Pity the Fullerton tabbies, going to the bow-wow.

MACMILLAN will publish a first novel by Laura Talbot on June 27. The title is a beautiful word, "Prairie," which means a month of the growing of seeds, of flowers, and of meadows.

3-cent Indiana Stamp Goes on Sale July 4

WILLIAM HENRY HARRISON, first governor of the Indiana Territory and ninth President of the U. S., is the highlighted figure on the new 3-cent Indiana Territory Sesquicentennial stamp. The commemorative will be placed on sale at Vincennes, Indiana, on July 4, 1950. Vincennes was the seat of the first government.

To the right of Harrison on the new stamp is the first capitol building. Below the portrait in a ribbon ornamented with laurel leaves is the name in dark Gothic.

In 1800 President John



Adams appointed Harrison governor of the newly created Indiana Territory which comprised a much larger area than the present state. He was governor until 1812.

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Obscure Era Lives in Garson's Novel

By Gerald Lagard

SAVAGE, GENTLEMAN, by Noel B. Garson, 308 pp. New York: Doubleday & Co., \$3.

TO SCHENECTADY came Jeffrey Wyatt as a bondsman, and behind him was England, the reputation of a felon and the bitterness of the passage which sealed his lips as to who and what he had been. It was the lovely Leah Hill who knew him for gentry and was still his needling mistress, for her father owned his bond. But in Jeffrey's past was something that brought him to attention of the militia commander of the fort, and Jeffrey found himself in authority and on a dangerous mission to the Onondaga town to seek allies against the French.

Play Deals With Clash of Old, New

THE WISTERIA TREES, play by Joshua Logan, 112 pp. New York: Random House, \$2.50.

SINCE Chekhov first was understood in America, points out Brooks Atkinson, Americans have been discovering Chekhovian qualities in their native life.

So, under Joshua Logan's hand—or perhaps his type-writer—Russian cherry trees become wisteria. "The Cherry Orchard" becomes "The Wisteria Trees," and Russia becomes the Deep South in this play in which Helen Hayes long has starred in New York.

The three-act play, poignant with nostalgia, centers on the children's parlor of Wisteria Plantation, La. Beloved by generations of Andree children, the room with its crumbling ceiling, faded wallpaper, air of genteel disrepute, houses the piano, and two cherished stuffed felt toys—"Froggie, a frog wearing a frock coat, with a small sword and pistol attached to his belt, and Miss Mouse, who wears a white satin dress and bridal veil. Even more important, the children's parlor looks out upon the acres of wisteria—with its sea of purple flowers in spring, heavy leaves in summer, thinned out leaves in fall, and naked, web-like sprigs in winter. Long ago an ancestor had planted the acres to live oaks and planted wisteria beside each tree. The wisteria flourished, throttling, smothering and killing the oaks, but the wisteria stands, simulating trees.

Lucy Andree Ransdell (Helen Hayes), home from years and a shady love affair in Europe, will not permit a wisteria tree to be cut, will not permit an acre to be sold, even though the family faces post-Civil War bankruptcy. The struggle over the trees, the possession of the historic land and the struggle between the ways of thinking of the Old South and what might be termed the New South make this an excellent play, good enough even for Miss Hayes' talents.—V. W.

THE BIG FIST, by Clyde Ragsdale, 308 pp. New York: G. P. Putnam's Sons, \$2.75.

TOLD straight from the shoulder, "The Big Fist" is the story of a violent era most of us can remember, in a rough setting at least somewhat familiar. The rough and tumble of the oilfields in boom-time is the scene for Hossy Wittle's brutal, unscrupulous struggle for "Easy Street."

The story is that of a father with ready fists and sharp wit, who made huge sums of money and lost them bootlegging and gambling, told from the viewpoint of his son, Sidney.

Hossy's cruelty is told with a dramatic frankness that also reveals his two elements of vulnerability—his love for the woman of strong piety and forbearance whom he married, and his son. Because he wants to be proud of Sidney, he forces him to develop his own coarse, brutal characteristics. The father-son relationship is, for the boy, a strange one of fear mingled with a measure of love and a respect for his father's power.

Ragsdale is at his best in the action sequences—a fierce fight in which Hossy and his

Long Beach writer whose book "Steelhead" and articles in leading magazines interest outdoor men everywhere, announces that his second book-length manuscript has been accepted for publication by The Macmillan Company, probably in early fall.

Title of Kreider's new book will be "The Bamboo Rod: How to Build and Repair It." It is a complete textbook on the strip bamboo rod. Kreider says his book gives the history of the bamboo rod, the various methods used by commercial rod builders, takes up rod action and design for all types of fishing, and also discusses the latest developments in bamboo rod building. Drawings in the book are by Mrs. Kreider and the Kreiders' son, Peter, also a resident of Long Beach. The last book on the subject was published about 30 years ago, has been reprinted eight times. "Steelhead," Kreider's first book, was published almost two years ago by G. P. Putnam's Sons.

Poems Coming

"Nineteen Million Elephants," a collection of poems by Helen Bevington, the author of "Dr. Johnson's Waterfall," and one of the New Yorker's consistent performers, is being published by Houghton Mifflin.



Art, the universal language, will be used to bring better communication between youth of nations of the world. Lolita Moody, 16, of 420 E. 55th St., a Jordan High student, is shown here giving her school art effort to James Milroy, art instructor at Jordan. Milroy will take the exhibit to Mexico.

Students Contribute Paintings to UNESCO

STUDENTS of the Long Beach schools are contributing paintings to an UNESCO exhibition of 150 paintings by student artists of Southern California. The collection will be divided into three parts and sent to foreign countries under the sponsorship of the Art Teachers' Association of Southern California.

Part of the collection will be presented to the Ministry of Education in Mexico City by James Milroy, art teacher, Jordan High School, who plans to spend the summer painting in Mexico.

Two-thirds of the materials will be taken to Europe by Wallace Olson, art teacher at the Los Angeles City College. While traveling in Europe this summer Olson will present these materials to the ministries of education in Stockholm and Paris.

Olson will carry letters from Miss Faure Rillet, vice president of the Art Teachers Association of Southern California to His Excellency, Mr. David K. E. Bruce, the American ambassador to France and His Excellency, Mr. H. Freeman Mathews, the American ambassador to Sweden, explaining the purpose of this UNESCO project. Milroy will carry a letter to His Excellency, the American Ambassador to Mexico, Walter Thurston and Dr. Jaime Torres Bodet, director-general of the UNESCO.

This UNESCO project is a follow-up of one started two years ago when Miss Rillet, chairman of the art department of Jordan High School presented a collection of paintings from student artists of Southern California (including Long Beach) to the Japanese ministry of education under the sponsorship of the Art Teachers Association of Southern California. Miss Rillet brought back from Japan last fall a collection of paintings by student artists of that country which were shown in Long Beach during United Nations Week, this spring in the Los Angeles County Museum, are currently on exhibition in the San Francisco Museum of Art. The exhibit will be shown this summer in New York City.

Olson and Milroy also plan to bring back paintings by young artists of Sweden, France and Japan so that American youths may see that creative thinking is closely related around the world.

Handy Atlas Being Offered

HERE, AT last, is a complete Atlas of convenient size whose maps and gazetteer section contain all the many changes that have taken place on the face of the earth from the end of World War II down to the immediate present. "Hammond's Complete World Atlas," whose size is 6 1/2 by 9 1/2 inches, contains 244 pages of maps, many of them two-page size and more than 200 in full color. And, as if this were not enough, the handsomely printed book contains highway, airway and railway maps, political maps, physical maps, resource maps, U. S. and world indexes and extravagantly illustrated gazetteers. There is a complete glossary, which aids in reference work or study. Since 1950 figures are not all yet available, population tables of the countries and cities of the world are those compiled 10 years ago.

This handsome volume would be a prize addition to any library, home or office.

Rough Action Marks Story of Oil Boom

By Lew Allison

THE BIG FIST, by Clyde Ragsdale, 308 pp. New York: G. P. Putnam's Sons, \$2.75.

TOLD straight from the shoulder, "The Big Fist" is the story of a violent era most of us can remember, in a rough setting at least somewhat familiar. The rough and tumble of the oilfields in boom-time is the scene for Hossy Wittle's brutal, unscrupulous struggle for "Easy Street."

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Hossy's cruelty is told with a dramatic frankness that also reveals his two elements of vulnerability—his love for the woman of strong piety and forbearance whom he married, and his son. Because he wants to be proud of Sidney, he forces him to develop his own coarse, brutal characteristics. The father-son relationship is, for the boy, a strange one of fear mingled with a measure of love and a respect for his father's power.

Ragsdale is at his best in the action sequences—a fierce fight in which Hossy and his

enemy beat each other into unconsciousness; brushes with the law and dramatic escapes; a blood-curdling fight, staged to recoup his gambling fortunes, between his son's beloved bulldog and a wildcat.

It is an absorbing story, not a pleasant one, and yet touching in some of its scenes—particularly its ending—that are warm with human feelings.

'Killer Brand' Spills Blood

THE KILLER BRAND, by William Holt MacDonald, 222 pp. New York: Doubleday & Co., \$2.50.

THERE had been a killer strain in Gallatin men for as far back as history had recorded. When Whit's father went out fighting, the boy inherited the notched .45s and what he feared was the killer taint. So he left his old range, and what began with his discovery of a dead man in the trail ended with a pitched battle for the 2JD range of Dawson and his pretty niece. And Whit finds peace from his goading blood line and avenges his father's death in the usual bang-bang fashion. Blood everywhere.

The Week's Crime

FIRE AT WILL, by Doris Miles Disney, 217 pp. New York: Doubleday & Co. for Crime Club, \$2.25.

COUNTY DETECTIVE JIM O'NEILL wasn't a veteran, but he still found himself a member of an honorary firing squad at a large funeral. The funeral party was less one live member and one corpse added when Grandma Ellery fell down dead. Everybody in the firing squad knew his rifle had held a blank, but still grandma had a bullet in her. When Grandma Ellery, longer dead and thought to have been naturally so, was exhumed and found to be full of poison, the hunt was on for a murderer. Missing money, missing weapon, and a missing woman and family confusion piles it on for Detective O'Neill, who has to sit it thoughtfully out with a broken ankle. At the end he has to explain an awful lot.

In Art Circles

Sisters Offer Exhibit

SISTERS have a "two-women" show in the Alamitos Branch Library, 1836 E. Third St.

Mrs. Eva D. Ferguson of Pasadena has 10 oils and two water colors: "Marketing in Mexico," "A Bit of Taxco," "Guardsmen of the Sea," "Sturdy Oak," "Guatemala Landscape," "Oregon Coast," "Succulents," "Magnolias," "Sawmill," "Dairy Farm," "Fisherman's Wharf," Monterey," and "Peach Blossoms."

Mrs. Grace D. McCluskey of San Marino is showing "Tumble Weeds," "On the Road to Forest Home," "Against the Setting Sun," "Salinas River," "High on the Hill," "Goleta Oak," "Above the Rose Bowl," "Fall in California," "Arcadia Hills," "Auto Camp at Wickenburg," "The Red Barn." The pictures were hung by Mrs. Josephine E. Hyde, art director of the Recreation Commission.

THIRTY-EIGHT pictures of Southern California subjects, painted directly from nature by veterans working with the Veterans Administration art program directed by Arthur Beaumont, now are showing in the Laguna Beach Gallery. Beaumont, himself a veteran, is a widely known marine painter.

Scenes along Cerritos Channel, the harbor, historical architectural subjects and oil wells are ably illustrated.

To lovers of aquarelle (pure transparent water color painting) the show is a revelation. A study of the vigorous and direct handling shows the result of the rigorous training of the students. The veterans are from all branches of the military service and of all ranks and ratings. Several of the pictures already have taken prizes and the show is receiving much favorable comment.

The exhibition will continue until July 1, and later will be shown in other Southern California galleries.

ARTISTS of the nation have until July 1 to file entry blanks for the national competitive exhibition for American painters to open in the Metropolitan Museum of Art, New York, Dec. 8. Offering \$8500 in prizes, the exhibition is open to all artists who are permanent residents of America.

To be eligible for the competition, an artist must send his entry blank—post marked not later than midnight July 1—to Robert Beverly Hale, associate curator of American art, the Metropolitan Museum of Art, New York, 28, N. Y.

Pictures entered from the Pacific Coast are to be delivered to the Bekins Van and Storage Company, Bldg. No. 2, 25 E. Mason St., Santa Barbara, between Aug. 21 and Sept. 8.

Long Beach Best Sellers

FICTION:

1. THE CARDINAL, by Robinson.
2. THE WALL, by Hesse.
3. SLEEP, by Shuman.
4. THE BRIGHT RIVER, by McNeil.
5. THE KING'S CAVALIER, by Shellabarger.

NONFICTION:

1. DIANETICS, by Hubbard.
2. THE WORLD IN COLLAPSE, by Val-Kovsk.
3. I RAISED MYSELF FROM FAILURE TO SUCCESS IN SELLING, by Baker.
4. THE BEN LILLY LEGEND, by Debie.
5. LOOK YOUNGER AND LIVE LONGER, by Hauser.

JUVENILE:

1. DOOR IN THE WALL, by de An.
2. WAIT DISNEY'S CINDERELLA, by Farmer.
3. BIG FARMER, BIG AND LITTLE, by Little.
4. WINNIE THE POOH, by Milne.
5. THE PEGGY CLOTH BOOKS.

Hammond's Complete Atlas, 374 pp. New York: C. S. Hammond & Co., \$3.

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Glamour of a summer night—dancing to soft music—happy fun of the year's gay season—all call for something extra special in style. California designers offer many intriguing ideas that can't be beaten for smartness and charm.

Charmingly quaint is the afternoon dress at right, by Peggy Hunt. It's of red and white flock dot organdy; parasol to match. It has tucked bodice, ruffled skirt.



Sheer white organdy is used by Jeannette Alexander to make the three-flounced skirt with simple and young bodice shown above. Polka dots of this party dress can be Kelly green, red or blue.



A glamorous Peggy Hunt creation is shown at top right. It's for a formal summer party. Of white marquisette, it has strapless boned bodice, wonderful full skirt with sequin trim.



Decorating Topics

By Edward Harrison Wileman

IN SELECTING upholstered furniture, it is good to have in mind the size of the room in which it is to be placed. Over-sized sofas and chairs were not designed for small rooms. Size alone has no relationship to the comfort of the chair or sofa. Small articles, when they are well-shaped and tailored, are just as comfortable as larger pieces.

Sometimes it is more desirable to put in a love seat, or a pair of love seats, rather than one large sofa, which can be built up with chair units to the size required. One great advantage is that they may be used in a corner or may be divided in any way desired—a pretty good attribute when problems of viewing the television are concerned.

One difficulty about buying upholstered furniture is that the purchaser can't see inside it. After all, it is the inside construction as well as the covering that determines the cost of the article. Certainly, cheaply made upholstered furniture is not worth even the price paid for it, as it will go to pieces and lose any comfort or style that it had in the first place. When the article is made with a good hardwood frame and tempered coil springs tied with the strongest

twine it contains the basic construction which should give years of wear. While slipcovers are often

used, unfortunately, to hide soiled worn furniture, they cannot possibly put back into the chair its original comfort.



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Give Hair Good Care

By Alicia Hart

GIRLS who kept their hair long and thick despite current hair styles have more work to do if they expect hair as lustrous and shiny as that owned by girls with short hair-cuts.

Short hair is, of course, easier to brush, easier to shampoo. It takes less effort all around. But long hair can be individual and dramatic if it's given proper attention.

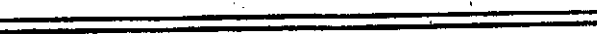
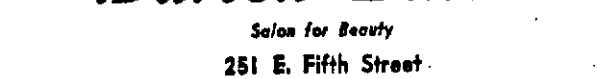
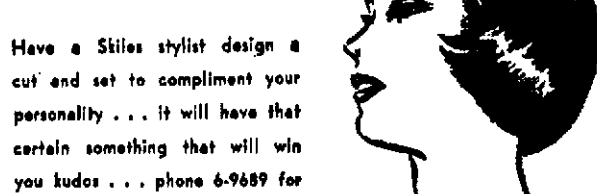
The girl with long, thick hair will find that it will be more lustrous if she gets rid of dead cuticle before she shampooes it.

Begin by giving the hair a reverse combing. Bend over as

you do it and comb all the hair down. Now, following the stroke of reverse combing, work from the back of your head to the front. Part the hair off in sections and with a

comb, loosen as much of the dead scalp cuticle as you can.

When you have covered the entire scalp, go to work with your brush. Keep your head down to stimulate circulation and give your hair an even, steady one hundred strokes.



SUMMER GARDENS ARE HUNGRY!

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Red Star PLANT FOODS

Red Star PLANT FOODS

NEXT WEEK Summer care for lawns will be the topic of Bob Gilmore, writing in next Sunday's SOUTHLAND MAGAZINE.

Plants for Infertile Soil

By Bob Gilmore

SOILS that seem almost sterile will actually support a healthy garden. Even if land is poor and lacking in fertility, an attractive landscape is still possible. This seeming miracle is possible without spending a small fortune on improving the soil. The way to do it is to select those ornamentals that thrive on soil believed to be unproductive.

One of your best bets for an infertile garden is the ever-popular iris. You might know it by the name of fleur-de-lis or common "flag." The iris thrives in every section of Southern California. It grows beautifully throughout the Long Beach area. The iris de-

serves to be known as the lazy gardener's first choice. After the rhizomes are planted you can practically forget the plants. They like their isolation and get along very well by themselves.

The iris, according to ancient lore, is associated with the goddess of the rainbow, a relation undoubtedly due to the fact that all the colors of the rainbow are produced by this flower. Among them are: yellow, brown, lavender, purple, white and just recently rose. The iris wants a sunny spot and will prove one of the most colorful plants for summer flowering.

GODETIAS have won much fame during recent years as a cut flower. Hundreds of

thousands of them are shipped every year from this area by commercial florists to the east and south. Godetias want a light soil, an open exposure, which means plenty of sun... and that's just about all. Both single and double forms are available, one of the most popular types being Duke of York, a combination of white and red. This is a single and is azalea-flowered.

The familiar coreopsis is another specimen that reacts favorably in poor soils. It is extremely vigorous and produces a profusion of bloom. It is an admirable choice both for cutting and for general decoration in the outdoor garden. During recent years the coreopsis has undergone quite a bit of improvement and this

is true for both the single and double forms. It is a natural for Long Beach growing conditions and while happiest out in the sun it seems to get along almost anywhere. The coreopsis is a perennial but will flower the first year from seed.

One variety of ornamental that practically demands a poor soil is the gallardia. If the land is fertilized the flowers lose the brilliance of coloring that has made them famous. Gallardias show a rich range of tone, including red, brown, crimson and gold. This plant is excellent for late summer and fall flowering as it loves the heat.

THE ANNUAL phlox, known as phlox drummondii, is another splendid choice for hot weather and infertile soils. The

flowers are produced in great profusion in tones of pink, scarlet, crimson, chrome and lilac. It wants a sunny location and does not like to be fussed with. Leave the plants alone and they'll fill your garden and house with colorful blooms.

The ever popular geranium is another natural for poor soils. The fact is that over-watering and over-feeding can ruin a geranium quicker than almost any other factor. This is especially true during late fall and throughout the winter when the plants tend to go dormant. Excess moisture at this time may lead to stem rot, a disease that geraniums are extremely sensitive to. While the plants may be shaped up all during the growing season, the best time for severe pruning is in late fall.



Phlox (above), like iris and some other flowers, does admirably well in soil that is regarded as infertile.

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Music in Your Garden



Probably one of nature's most musical trees is the poplar which has foliage that rustles intriguingly in the breeze. Palms also give off rustling music.



breezes. Nearly everyone has heard the eucalyptus, but perhaps has paid it no heed. Rubber trees, magnolias and others are wondrously musical.

Palm branches swish in the wind, giving a musical sound, and the fronds strike together. Birds, also, like to make their nests and resting places in the palms, adding their voices to the sound of the trees.

Other plants also make swishing noises, music to the ears of those who love them. Bamboo, pampas grass, pepper trees play delightful symphonies of nature.

Pines, cypress and other cone-bearers are known to sigh when breezes sift through the needed foliage.

PERHAPS the most enchanting music of all comes from water rippling and falling over rocks. Fortunate indeed are those who can add this song to their gardens. One excellent means to obtain this music is to drain a fishpond over rocks. Even a tiny fountain in a birdbath is musical and will bring happy birds to the garden.

If you love feathered friends, call them to your garden with bird baths, bird houses, feeding stations replete with bread crumbs, ground grains, raisins, suet, bell peppers, lettuce, celery and anything else known to be enjoyed by them.

Do You Know?

Gardenias should be kept in a cool place, out of sunlight, but not in darkness. They should be immersed in cold water at night—wrapped in moist cotton, in wax paper.

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Tips on Gardening

GARDENING tips for the week... This is a good time to transplant zinnias and asters. These varieties are available from garden supply stores in the form of established transplants which are actually seedlings about six weeks old. Selecting the largest specimens is not always the best technique. The smaller ones suffer less of a shock in transplanting and the bushy plants are more attractive than the tall, spindly ones.

There is still plenty of time for sowing seed of annuals such as nasturtium, zinnias and marigolds. Try the separate shades and work out your own color combinations. There is usually more fun in planting this way than in just sowing mixed seeds. The mix-

tures, because they contain so many different shades, have a way of neutralizing and dulling the entire scene. Then, too, solid blocks of color produce high lights in the garden.

This is also the time of year when lawns seem to take their worst beating. Effects of warm weather and drying winds may be minimized by setting the lawnmower to cut high—at about one and three-quarters of an inch. When watering don't sprinkle, flood the surface completely. This allows the moisture to penetrate down deep into the soil where the roots should be. Surface sprinkling causes surface rooting, a condition that makes the plants very susceptible to wilting in hot weather.

A Wilmington firm, Wick Manufacturing Co., has introduced a new improved lawn edger called the Wick-Edger, a tool designed to operate pushing forward. It is not necessary to operate this tool back and forth. The cutting blade is self-adjusting to follow the contour of the ground by means of a coil self-adjusting spring, facilitating greater ease of handling and faster operation. Tension on the knife and rotating blade is adjusted by a hex nut on the shaft.

DISABLED VETERANS

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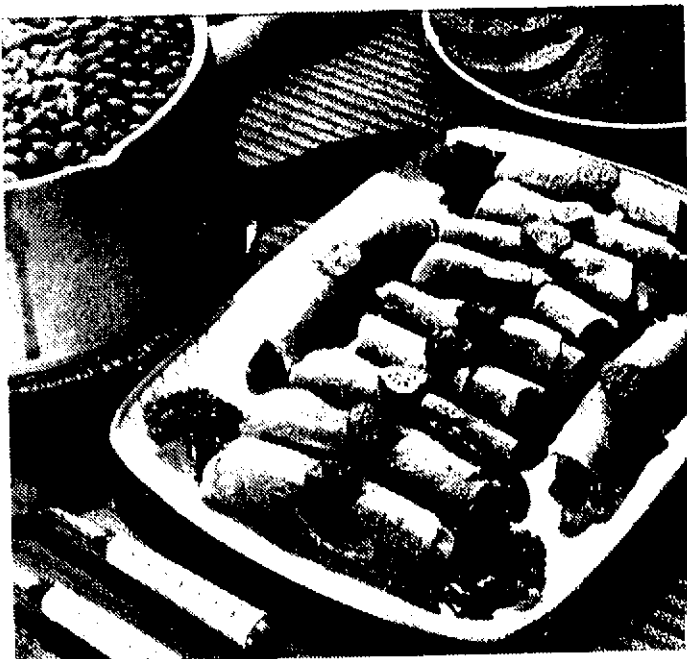
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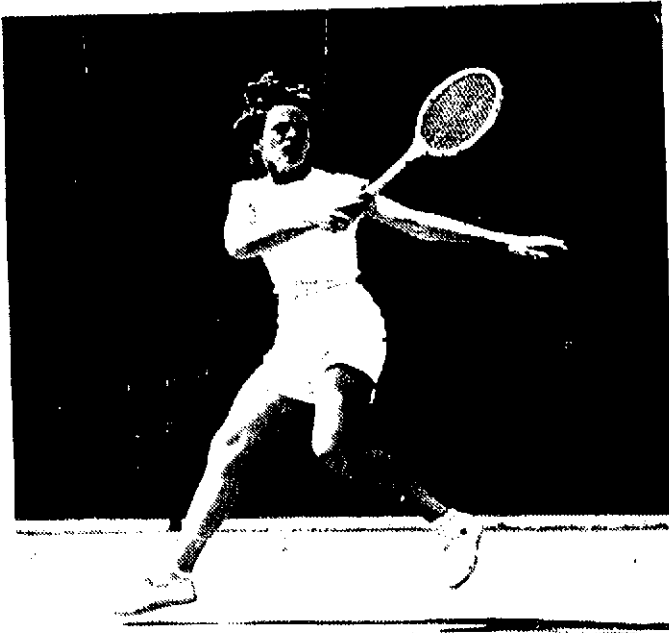
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Ham rolls with liver pate and slices of pickle in middle make complement for baked beans, brown bread.

Camera ANGLE



If you like to shoot action pictures, a good camera for you would be one with fast lens and shutter.

By The Shutterbug

ONE of the questions that I am asked most frequently about photography is this: "I am about to get a new camera. Which one should I buy?" Well, since the individual needs of camera fans are so different, that is really quite a difficult question. But let's look at the problem and see if we can't develop some general hints to aid those of you who are camera shopping.

If you are thinking of acquiring a new camera, the first thing that you should do is to make a careful analysis of just what you would like to do with photography. Are you interested primarily in acceptable snapshots for your album? Do you plan to enlarge most of your negatives? Are you interested in sports pictures with a lot of action, or color transparencies for projection? And finally, how much money do you plan to spend? Ask yourself some of these questions, and you will have a better idea of the type of camera that is best for you.

The box camera, with its simplicity and low cost, is one of the most popular of all cameras, especially among beginners and casual snapshot-takers. For general picture-taking purposes, it does a fine job.

From the box-camera stage, many fans advance to the folding-camera family. And believe me, this is a large family. There are folding cameras with almost box-camera simplicity, as well as those with the very finest of lenses and shutters. Folding cameras are noted for their versatility—they have a wide range of picture-taking possibilities.

The reflex type of camera is one that has sprung into immense popularity in recent years. It features a large picture-size ground glass on which you view and focus, and many fans favor it for this reason. There are inexpensive models for regular snapshotting, as well as fine precision models for high-quality work.

The miniature camera is a type that is perhaps the most specialized. Due to its small negative size, it is best for those who prefer to shoot color transparencies, or plan to enlarge their black-and-white negatives. Many of the better types have very fast lenses

and shutters, which make them excellent for action pictures and candid shots under poor lighting conditions.

These are the general types of cameras used by most fans. There are also the larger press types and view cameras available for more advanced use. In making your selection, analyze your needs; then figure your budget. Have your camera dealers show you the different types and models. From there, you will have to be the judge.

The accompanying photograph was snapped by Jasper Nutter, Southland Magazine staff photographer, with a 4x5 Speed Graphic on high speed Panchromatic film, 1/1000 of a second at f8 in brilliant sunlight. As Mr. Nutter explains, the important thing in taking such pictures is to catch the action at its height.

WITH the Camera Clubs . . . Long Beach Photo Forum is field-tripping to Ventura today, with a slide trip scheduled to Thousand Oaks. Beautiful Hidden Valley and Sherwood Lake offer many picture possibilities and will vie for attention with the animals at the Thousand Oak training quarters. Incidentally the Long Beach Photo Forum has joined the ranks of the Southern California Council of Camera Clubs. The Photo Forum meets at 8 p. m. on the first and third Wednesdays at the North Long Beach Y. M. C. A., 6095 California Ave., Long Beach Camera Guild will hold its regular color competition 8 p. m. Wednesday at the Alamos Branch Library Auditorium, 1835 E. Third St. Dinner at Miller's Cafe, 2116 Pacific Ave. will precede the meeting. Santa Ana Camera Guild meets at 8 p. m. Thursday at Community Center, 1204 W. Eighth St., Santa Ana. All these clubs welcome visitors and membership is open.

Do you own an older Argus C-3? If so, register its serial number with your photographic dealer who will forward it to Argus, Inc. for age comparison. The owner of the oldest Argus C-3 will receive a gold-plated camera in exchange for the old one. All this in celebration of the 500,000th camera of the C-3 model produced by Argus.

Picnics and Travelunches

By Mildred K. Flanary

MEALS ON wheels are in order, for the great American picnic cavalcade is on its way. From city to country, to beach, the cars roll out filled with happy, active travelers . . . and they're all and always hungry. Thus the "travelunch" has come into being.

A "travelunch." It can be anything from a sandwich and a bottle of pop to a steak broiled over an open fire . . . but beware of food that's too effeminate. Men don't like dainties when they're on a picnic, and you'll enjoy the outing more if you make all possible preparation in advance. For instance, magic picnic burgers, hot buns, potato salad, deviled eggs, pickles, mustard, catsup, fruit in hand, peanut butter crunchies and honey lemonade or coffee may all be readily well in advance—even the hamburgers are browned in the skillet at home, chilled well, then wrapped in foil and stored in the refrigerator until time to leave. At lunchtime, just pop the wrapped burgers on the grill and in 10 to 15 minutes they're done. An added feature of these magic picnic burgers is that they can be cooked to suit the individual tastes: rare, medium or well-done. As for the honey lemonade, fill a gallon jar with ice cubes and pour over the cubes a mixture of 1/2 cup strained honey and 1/2 cup lemon juice. Let stand until time to serve and you will have a thirst-quenching drink.

Dessert for this kind of picnic should be "finger food." We suggest that you carry along a basket of fresh fruit. An assortment of peaches, pears, grapes and bananas should satisfy everyone. Home-made cookies provide a finishing touch to most any picnic.

Picnic Burgers
1 1/2 lb. ground beef
1/2 cups oats (quick or old fashioned, uncooked)
1/2 cup chopped onion
2 teaspoon salt
1/2 teaspoon pepper
1 cup tomato juice
Combine all ingredients thoroughly. Shape into nine flat hamburgers. Pan-fry hamburgers only until meat is browned. (Do not cook completely.) Chill thoroughly. Wrap each hamburger in aluminum foil. Keep in refrigerator until packing time. Cook these foil-wrapped hamburgers by placing them directly on the grill over fire. Cook about 5 minutes on one side, then turn and cook on other side. Serve immediately.

Peanut Butter Crunchies
1 cup sifted enriched flour
1/2 teaspoon soda
1/2 teaspoon salt
1/2 cup shortening, soft
1/2 cup brown sugar
1/2 cup peanut butter
1 egg
1 teaspoon vanilla
1 cup oats (quick or old-fashioned, uncooked)
Chopped peanuts
Sift together flour, soda and salt. Add shortening sugar, peanut butter, egg and vanilla. Beat until smooth, about 2 minutes. Blend in rolled oats. Drop from a teaspoon onto greased baking sheet; sprinkle with chopped peanuts, if desired. Bake in a moderate, oven (350° F.) 12 to 15 minutes. Makes 3 dozen cookies.

For a porch or patio supper, ham rolls, Boston baked beans and brown bread make a good combination.

Pickle-filled Ham Rolls
1 4 1/2-ounce can liver paste
2 tablespoons mayonnaise
2 teaspoons prepared mustard
1/2 teaspoon salt
6 slices boiled ham, 1/4-inch thick
2 large kosher style pickles
Combine liver paste, mayonnaise, mustard and salt; blend well. Spread each ham slice with part of liver mixture. Cut pickles in quarters lengthwise and place a slice on end of each slice of ham. Roll each one up crosswise starting from pickle end. Secure with toothpicks. Chill thoroughly. Yield: 12 ham rolls.

For a teen-age barbecue, try barbecued franks, toasted rolls, potato, cheese and cucumber salad, marshmallow and coffee.

Now for the barbecued frankfurters and the coffee marshmallows:
Barbecued Frankfurters
1 medium onion, sliced
1/2 cup butter or margarine
1 8-oz. can tomato sauce

1 tablespoon Worcestershire sauce
Juice, 1/2 lemon
1/2 lemon, thinly sliced
1 teaspoon dry mustard
1 teaspoon sugar
1 teaspoon celery seed
1 tablespoon prepared horseradish
1/2 teaspoon thyme
1 garlic clove, minced
2 teaspoons salt
1/2 cup coffee
16 frankfurters
16 rolls
Separate onion slices into rings; cook in butter or margarine until soft. Add remaining ingredients; simmer 1/2 hour. Use to brush frankfurters as they are grilling. Serve frankfurters in toasted rolls with a little of the sauce. Yield: 8 servings.

Coffee Marshmallows
1 envelope unflavored gelatin
1/2 cup cold, double-strength coffee
1/2 cup sugar
1/2 cup light corn syrup
1 teaspoon vanilla
4 cups cornflakes
Soften gelatin in cold coffee in top of double boiler. Set over boiling water; stir until gelatin dissolves. Add sugar; stir until dissolved. Remove from heat. Pour corn syrup into large bowl of electric mixer. Add vanilla and gelatin mixture. Beat on highest speed about 15 minutes or until mixture becomes thick and of soft marshmallow consistency. Grease pan about 7x10x 1 1/2 inches. Crush cornflakes



Here's a good picnic "spread" centered around magic picnic hamburgers which are pre-seared, cooked later.

fine; use part to line sides and bottom of pan. Pour in marshmallow mixture; smooth top. Sprinkle top with part of remaining cornflake crumbs. Let stand in cool place (not refrigerator) until well-set—about 1 hour. Loosen edges with knife; invert on board. Cut into squares with sharp knife dipped in cold water. Roll squares in remaining cornflake crumbs.

Poach Fish Like Eggs

FISH, fresh or quick frozen, is steadily gaining popularity on American tables. But careful cooking is a must for all fish.

Poaching is one of the best ways. Let's listen to James Beard, author of the attractive and informative "The Fireside Cook Book," on the subject. He's an ace with victuals.

Wrap fish in cheesecloth and tie the ends or loop them so that it will be easier to lift the cooked fish out of the pan and unroll it onto a plate or platter.

The fish is brought just to the boil in either salt water or a court-bouillon, then simmered very gently until cooked. Ideal for certain fish, notably salmon, which may be served either hot or cold. Use strained court-bouillon as the base of a sauce or an aspic.

Overcooking can ruin good fish. The flesh should be flaky and firm, never mushy.

In poaching fillets or small pieces of fish, allow about 1 minute per ounce. Test with a toothpick.

Court-bouillon
Trimnings of fish, (heads,

fins, bones, etc.), 1 cup red or white wine or 1/4 cup wine vinegar, 2 quarts water, 1 medium onion stuck with 2 cloves, 6 peppercorns, 1/2 bay leaf, 1 1/2 tablespoons salt, 2 sprigs parsley, pinch of thyme.

Obtain extra trimmings, if needed, at the fish dealer's. Cover fish pieces with water and add wine or wine vinegar, onion, peppercorns, bay leaf, salt, parsley and thyme. Simmer 20 minutes. Strain and set aside until ready to use for the fish.

Baked Fillets, Pioneer Style
Two medium onions, 4 tablespoons butter, salt, 4 fish fillets, olive oil, pepper, 1/2 cup buttered crumbs, chopped parsley, crumbled crisp bacon.

Slice onions very thin. Saute in butter until just transparent. Salt to taste. Oil a shallow baking dish with olive oil. Arrange fillets on baking dish and sprinkle with salt and pepper. Cover with the sauteed onions and sprinkle with buttered crumbs. Bake in a hot oven (400° F.) 12 to 15 minutes or until fish is cooked. Sprinkle with parsley and bacon. Serve at once. Serves 4.

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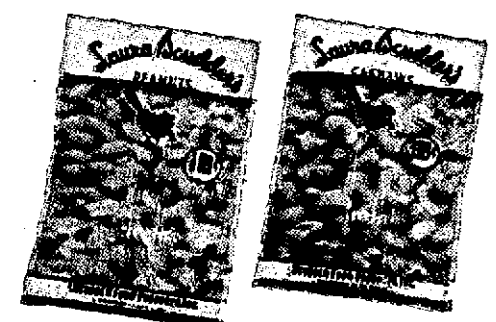
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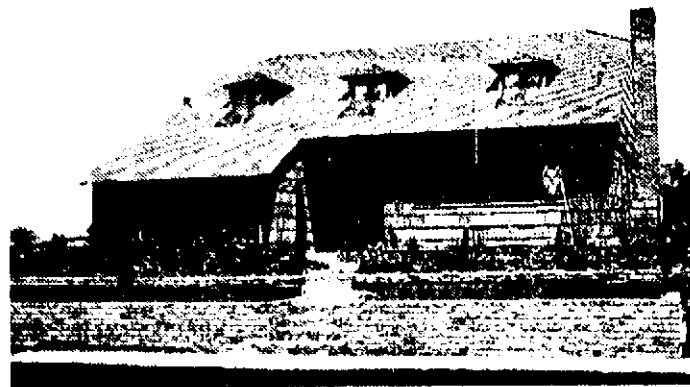


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Design for a *Happy Home*



By Althea Flint

IN MODERN homes there is a trend toward bigger and better rumpus rooms, evidence that families today want a room where all may join in happy times, enjoying the company of each other and friends. However, when Mr. and Mrs. James Edmond Barton established their home at 3982 California Ave., they wanted more than just a large extra room worked into the floor plan.

They wanted the principal part of the house to be designed for family pleasure and comfort.

The center of planning in this house is a family room which is directly attached to the kitchen and which opens onto the terrace through a wall of glass. Instead of having two little-used dining areas, this house has a corner of the family room devoted to a round dining table and chairs which are comfortable enough to be used in the other areas of the room. The kitchen is built in an alcove off the main room and can be shut completely or partially from view by folding doors.

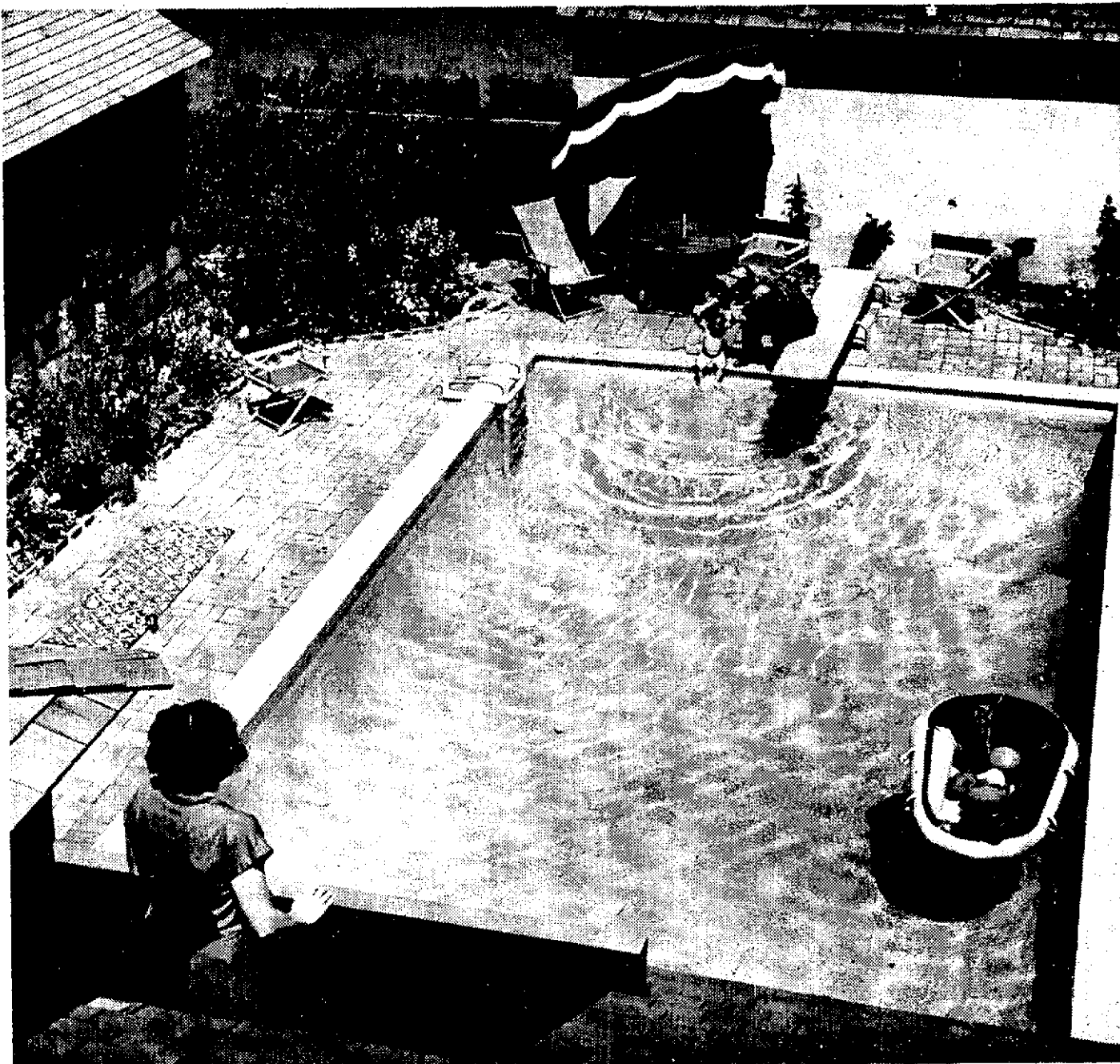
Mrs. Barton's work room is just the kind of a room women have been wanting for generations but haven't had the courage to demand. It is built at the front of the house where tradition says the living room should be. This arrangement

admits afternoon sun and gives her a view of the street so she isn't left out of what goes on in the neighborhood. Not only is this room off the central entry hall and a step from the front door but it is connected to the kitchen and family room by a window so that Mrs. Barton may keep track of her family while she is sewing, ironing or washing. Her automatic washer and dryer are set in one end of the room where they can be shut off by a door.

A little parlor to the right of the front door is not used by the family so it is always neat and clean when unexpected guests arrive. Barton has a private room for his office, built to one side of the family room with an outside door. The room also opens on the central entry so that he may go directly from his office to his upstairs bedroom. A downstairs bath is built between the office and the stairway.

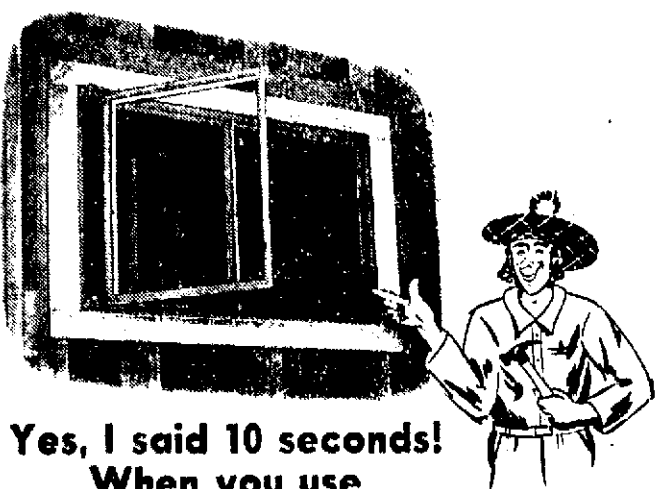
TEEN-AGE PHYLLIS and John Barton have rooms of their own, furnished with day beds which appear as couches during the day and beds at night. Patricia Barton, 17 months old, also has a room of her own up under the eaves. These three rooms and the master bedroom all have extensive storage space built under the eaves.

The roof is steeply-pitched



A swimming pool is enjoyed by the J. E. Bartons. Here, Mrs. Barton looks down from balcony vantage point, watching 17-month-old Patricia, assisted by her father, dabble toes in water. Pool is seen downstairs through wall of glass.

Unusual window treatment is feature of little parlor in front portion of the James E. Barton home.



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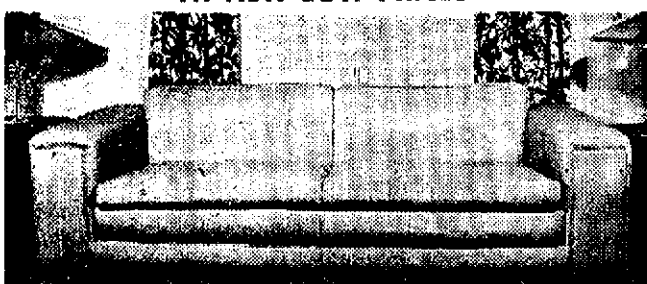
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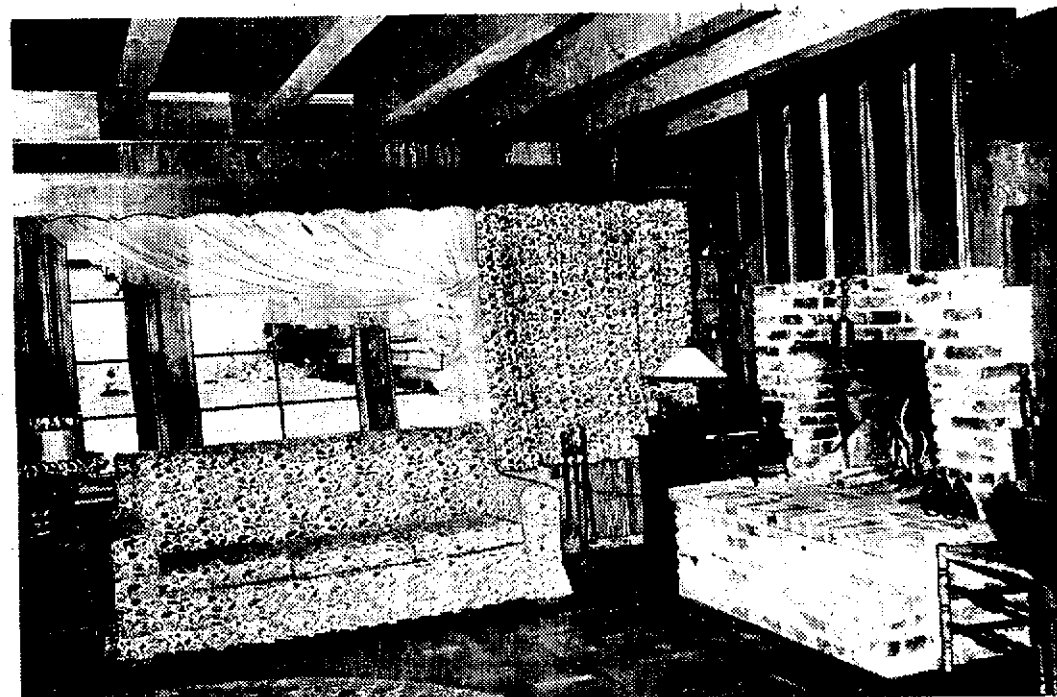
and a Star representative will gladly call on you.

but there is very little wasted attic space because the bedrooms are built with their ceilings just under the roof tops. Dormer windows are attractive features from the outside and add charm to the girls' bedrooms.

Geraniums which grow in flower boxes in front of the dormer windows set a provincial theme repeated in the garden behind a rail fence in the front yard where a variety of flowers complements the shake and used brick of the exterior. Leaded windows built high on the wall accentuate the old-world charm.

Most of the backyard is taken up by a swimming pool which is raised slightly above the terrace. The resulting ledge makes an ideal bench. The Bartons like to have square dance parties on the terrace and the swimming pool wall provides plenty of seating space. Glass doors in the center of the wall of glass in

(Continued on Page 11, Col. 1.)



Here is a corner of the large family room which is a feature of the home of Bartons on California Ave. Window overlooks terrace, pool shown in top photo.

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"It Does Make a Difference Where You Buy Home Appliances"

Colonial Decor Accented

By Dorothy Killam

YESTERDAYS' designs are reproduced in shakes and reclaimed brick to make Mr. and Mrs. Gus Swanson's new home at 4412 California Ave. an ideal setting for a Victorian and early colonial decor.

Built on a corner lot above a wall of reclaimed brick, the house has a brick foundation below shake walls and roof. The porch alcove is also of brick with a yellow leaded glass window and wooden bench accenting the colonial motif. Inside the front door a spacious entrance hall leads to living room, dining room, den and bedroom hall so nearly every room can be entered from a hallway.

Each room is spacious and, although this house is larger than average, there are only two bedrooms, the living room, dining room, kitchen and den. The bedrooms, each with separate bathroom, are in a wing by themselves. Living room, kitchen and den are all opened off the entrance hall and large groups of people can be entertained comfortably.

One of the outstanding features of this house is the birch paneling and woodwork used in nearly every room and stained to match the furnishings of each room. In the living room with its rosewood furnishings, which include a square piano, Victorian chairs

and tables, the mantel and other woodwork are of birch finished in deep natural tones to blend with the furniture.

TILE DESIGNED in an appropriate pattern is used for the fireplace facing. A brass foot rail and wire mesh screen are other attractive additions to this fireplace. The handsome mantel is decorated with an antique clock, brass candle sticks and a vase of ivy. Carpeting is in a multi-color weave and is used in the entry, dining room and den as well as in the living room.

Walls and ceiling in the living room are painted a blue-gray color against which the deep-colored woodwork is effective. Draperies are a floral pattern in tones of rust and hang over sheer white ruffled curtains. A wing chair pulled

up to the hearth is upholstered in the drapery fabric and a settee covered in green velvet is grouped opposite.

An arrangement of Victorian chairs includes a marble-topped table of typically Victorian ornate design. An oversized magazine rack is grouped with another chair trimmed with rosewood. Hurricane lamps and other authentic knick-knacks add personality.

IN THE dining room, a paneled dado and cornice molding of birch are finished to match the Windsor chairs, maple dish cabinet and dining table. Paper above the dado has a colonial floral pattern in

tones of rust. Deep green draperies were chosen to match the green in the wallpaper pattern. They are ruffled and tie back from neutrally-colored casement curtains.

Birch cabinets in the kitchen are finished to match the dining table and chairs in the dinette. Their natural rich color makes them easy to keep clean. A quaint touch is the drop-leaf table covered with a linen cloth placed in the center of the room to resemble the kitchens of grandmother's day. But the resemblance stops here—appliances and equipment are of the latest work-saving design. The refrigerator is set in a wall of cabinets opposite the

sink. The stove is arranged at right angles to the sink counter for utmost efficiency. An alcove opposite the work area is furnished with dining table

(Continued on Page 12, Col. 7.)



An old square piano is a handsome addition to the living room in the home of Mr. and Mrs. Gus Swanson and Diane Swanson. Decor accents a colonial theme.



Shakes and reclaimed brick are combined attractively in the Gus Swanson home. The house is built on a rise of ground, bounded by a retaining wall of brick.

Design for a Happy Home



Kitchen may be made part of the family room or closed off by means of folding doors shown here.

(Continued From Page 10.)

the family room merge indoors and outdoors.

RUFFLED white curtains hang at the paneled windows across one wall of the room, along with pull draperies in a provincial-patterned fabric which matches the couch. When the door to the family room is open it is possible to see from the front door, through the windows to the flower gardens beyond the wall of glass.

A fireplace of used brick has a raised hearth and is equipped with a mechanically-revolving spit on which the Bartons have roasted such things as hams and geese. Naturally-finished redwood walls and beamed ceiling set the background for this provincial room. Floors are of parquet, partially covered with a hooked rug. A pair of long couches are placed against one wall and comfortable chairs may be moved onto the terrace.

In the kitchen there is a place especially made for every item used. The china cupboard has shelves just exactly the right height and depth for stacks of dishes and crystal. Opposite the stove is a pan cupboard with shelves for pans, mixers and all the other things which must be stored here. Graters, strainers and such things hang on the wall above a deep shelf. One wall of the kitchen is of glass brick.

A fan in the ceiling above the stove takes out cooking odors, important since the kitchen is merged with the family room. A tray table on casters

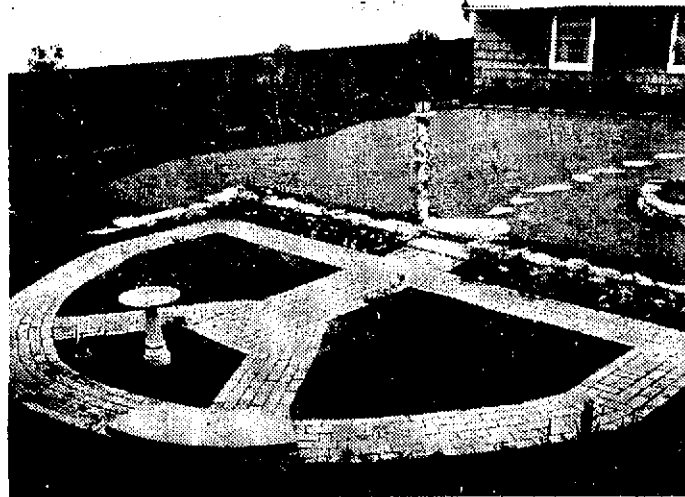
may be rolled to the terrace for serving out-of-doors.

MRS. BARTON made the curtains used throughout the house of durable materials which wash well. Curtains and slipcover in Phyllis' room are of unbleached muslin and pink denim. Curtains and couch cover in John's room are of blue denim and striped seersucker, materials which are extremely durable.

In both upstairs and downstairs baths, storage space is well planned and spacious. In the upstairs bath, towel cabinets open into the separate alcove made especially for the bathtub. With this arrangement anyone taking a bath can have complete privacy from the other part of the bathroom.



Instead of having two dining areas, a round table is set next to the raised fireplace in the family room.



Brick walls set off this formal garden at the rear of the Swanson home. Roses bloom here in profusion.

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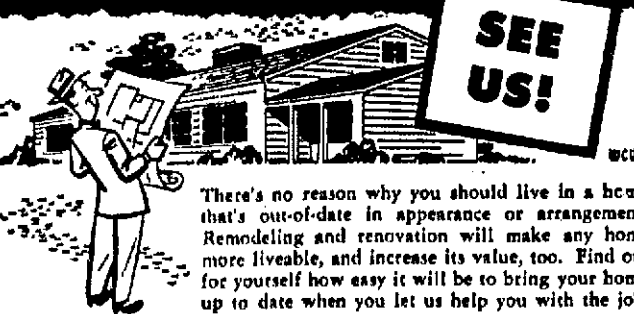
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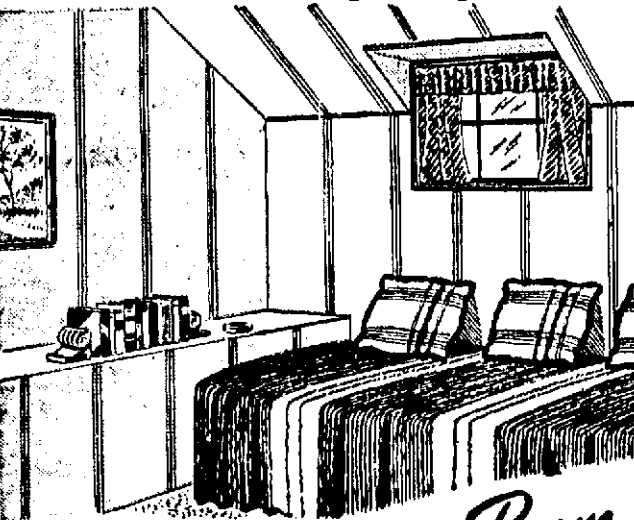
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- Medicine Cabinet, Clear crystal mirror, bulb glass shelves. Reg. \$6.00... **\$4.50**
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- 1x10 and 1x12 common Douglas Fir board... **\$79.00** per M

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Pet Parade

By Bill Conway

UPON SEEING a cute kitten tumbling like a small clown in play, one is tempted to assume that cats are fuzzy-witted animals at the best. Such an assumption would be wrong.

Cats are capable of caring for themselves under circumstances which are difficult and which would result in death for an ordinary dog.

Recently this reporter was spending a few weeks in Coachella Valley, enjoying the sunshine which was not, at that time, a boast of the coast.

A man from Los Angeles drifted in, looking for a Siamese cat lost seven months before, on the desert near Thermal. He had advertised in local papers and asked the California Highway Patrol to look for his Siamese cat. At long last he received information that a cat was seen near Thermal, prowling among the mesquite bushes and avoiding human habitations. The man came to Thermal, took up a position atop a desert water tank, and scanned the wastes for two days with a powerful fieldglass. He spotted his cat, slinking craftily into a clump of desert willows, and went down there, treading carefully.

He called the cat's name. The feline crouched, inspected him suspiciously, and decided that he was the man he sought. He leaped into his owner's arms.

That wasn't the last of the story. The Siamese, on his own for seven months, trusted no one. When he saw other people approaching he tried frantically to escape. His owner succeeded in getting him inside



—Photos by Charles Tally

Member of a fighting breed is Felix, year-old Siamese cat, owned by Ted Faulkner Jr., 15, of 2255 Cerritos Ave.

his automobile and headed for home.

In the Coachella Valley there are hordes of coyotes. Ranchers say they can't keep cats because the coyotes come boldly into the front yards and attack cats. There are deadly rattlesnakes, scorpions and other foes. But this cat, when captured by his owner, was sleek, though lean, and apparently none the worse for his adventure in the desert.

The Siamese is a fighting cat. He was bred by nobles of Siam, hundreds of years ago, to serve as a watchman. Centuries ago he was larger than the present day Siamese and a formidable foe. He was trained to patrol the high stone walls around the estates of royalty and no dog—or man—wanted any part of him when he went into action.

NOT ALL cats could survive in the desert, competing with coyotes and other predatory animals. But cat owners, whose pets have abandoned the security of home, need not worry too much. Most cats are capable of taking care of themselves.

The cat in the accompanying photograph is Felix, year-old seal point Siamese, the pet of Ted Faulkner Jr., 15, of 2255 Cerritos Ave. For the benefit of the uninitiated, "seal point" involves seal brown coloring of face, ears, feet and tail. The Faulkner family has another

seal point Siamese, Gum Drop, three years old. The two cats sleep in each other's arms, the Faulkners say.

THE SIAMESE is not alone in the cat family in ability to take care of himself when the going is rough.

I remember an under-sized female cat of the alley-cat variety we found in Florida, at the edge of a town, prowling through the palmettos and subsisting on lizards, mice and whatever she could find. We gave her a home. A year later, after she had acquired the habit of following us to the picture show, country club and the markets, we decided to return to California. So we gave the cat to a woman who lived five miles away. She placed the cat in a cardboard carton, drove around Fort Lauderdale for a couple of hours and went home.

The next morning our cat was on our doorstep, a reproachful look in her eyes and a fat Florida lizard in her mouth. We welcomed Petunia but rejected the defunct lizard.

We have often wondered what eventually became of Petunia. Last we heard she had moved into a neighbor's automobile with a batch of fine white kittens. She was a self-sufficient individualist, however, and we assume she lived out a useful and adventurous life.

It's an Antique

'That Old Rocking Chair'

By Mary Lou Zehms

IT DOESN'T seem to matter how much decorators look askance at rockers or how much the etiquette experts discourse against them, rocking chairs have found their rightful place in the average American home. From the time that Benjamin Franklin put rockers on a chair, mothers have found them comforting, fathers have discovered that they can relax more quickly in a rocker following a busy day and children love to be lulled in one.

There are two kinds of rockers, converted and original. Any side chair or arm chair can easily be converted into a rocker with the help of a wood bender. Usually the fine hardwood chairs were left to stand on their own legs while Windsor, slat-backs, banister-backs and splat-backs were converted into rockers during the 18th Century.

One of the earliest types of rocking chairs is called the Windsor which evolved into what we now know as the Boston rocker. Between 1830 and 1890 this was the popular American rocker. About 1870 the platform rocker came into existence. It was here that woodworkers excelled themselves.

In the accompanying picture is a platform rocker, purchased about 1880, of hand-turned cherry wood and upholstered in tapestry. It and the accompanying chair make a pair for a lady's boudoir.

Although black walnut and rosewood predominated in furniture at that time, cherrywood also was used extensively because of the brilliance of the



—Photo by Jasper Nutter

A cherrywood platform rocker, accompanying chair, made in Victorian period, enhance lady's boudoir.

wood and its suitability for carving.

ALTHOUGH this type of furniture comes within the Victorian period, it has few of the unpleasant characteristics associated with that period. Although the arms of the rocker are curved and low, it is still in good taste architecturally. Much of the criticism of Victorian "stiffness" and

poor taste comes from the decorative ideas of the time rather than the actual furniture.

Almost every home has a piece of furniture of this period, handed down from a grandmother or great-grandmother. It can be a desirable accessory to a living room or sitting room if a little time is taken to refinish the wood and add new upholstery.

Colonial Decor

(Continued From Page 11.)

and chairs. A large picture window in this area which overlooks the breezeway between house and garage is fitted with glass shelves decorated with colored glass ornaments. A scalloped wooden shadow-box frame surrounds the window for very pleasing effect.

In the service porch directly off the kitchen is kept the automatic washer, dryer and set tubs. The door in the service porch leads to the breezeway between house and garage so that the garage may be entered easily from the house. Garage doors can be opened from inside the car.

Glass doors take up one wall of the den and open onto the terrace and formal garden beyond. Paneled in birch stained a dark color, the den is the most popular room in the house. Its big comfortable fireplace is of stone and is flanked by bookcases and cabinets. An alcove opposite the fireplace is furnished with a couch and side tables. A collection of antique

cups hangs on an old-fashioned hat rack attached to the wall above.

DIANE SWANSON, who graduated from Poly High this month, has a delightful room at the end of the bedroom hall. A four-poster bed is covered with a George Washington spread. In one corner is a comfortable reading chair covered with plaid chintz and grouped with it are a reading lamp and magazine rack. Also included is a desk. Paper in green and yellow pattern is a colonial design. A bulletin board hung on the wall provides the ideal place for Diane to display her treasures.

Diane's bath is papered in a gay pattern of bouquets above a yellow tile dado. Fixtures match the pale yellow of the tile.

In the master bedroom, two full-sized beds are placed against one wide wall unbroken by windows. An old-fashioned dresser has a marble top. Its mellow-colored wood is repeated in the finish used for woodwork. Opening directly off this bedroom is the second bath.

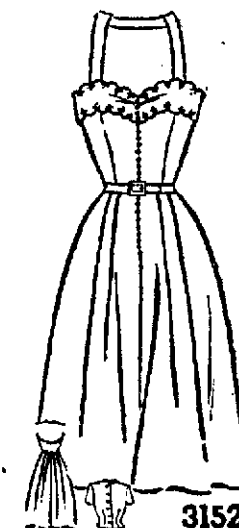
Pretty Sundress

PRETTY as can be and delightfully cool is this summer cooler. It is also simple sewing for the home seamstress. Soft scallops edge the banding on the waist top; halter neckline insures an even

jacket 2½ yards.

Pattern No. 3152 can be purchased for 25 cents. Please remit in coin or stamps (coin preferred), giving your name, address, pattern number and size. Mail your order to: Premiere Patterson c/o Press-Telegram Southland Magazine, 828 Mission St., San Francisco 3, Calif.

The new spring and summer issue of *STYLIST* has a wealth of suggestions for every woman who sews. It includes specially designed styles, easy-to-make patterns and a gift pattern inside the book. Price 25 cents.



3152

tan. Pattern provides a neat jacket for cover-up. Worn here by RKO Radio Pictures' star, Jacqueline White.

Premiere Pattern No. 3152 is a sew-rite perforated pattern in sizes 12, 14, 16, 18 and 20. Size 14 dress requires 5½ yards of 35 or 39-inch fabric;



This delightful summer cooler is simple sewing.

Seed Starter

A STARTER solution for seeds is used by some professionals. Stir a cupful of balanced plant food in a 12-quart pail of water. Pour this in the drill before sowing seed, using a pint to three feet of row. Try this on seed sown in hot weather.

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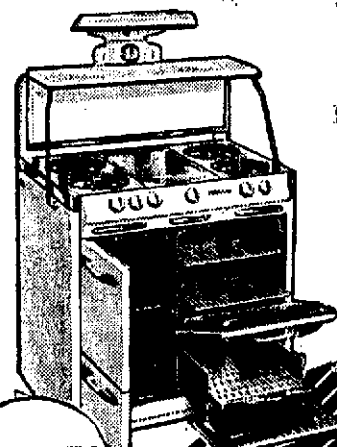
Ever fall in love with a gas range? Just wait 'til you see these beauties! Wait 'til you experience cooking that's truly carefree! Wait 'til you're the proud owner of a brilliant new

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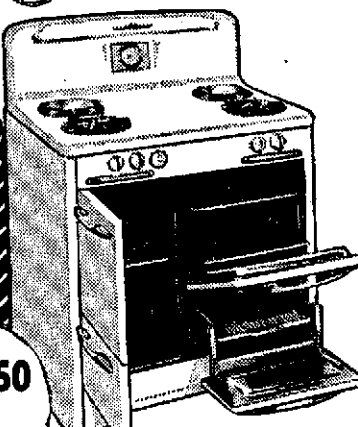
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This residence, created for California living by Hugh Gibbs, A. I. A., Long Beach, is nearing completion in Los Altos Park, the Lloyd S. Whaley subdivision on Pacific Coast Hwy. at Anaheim St.

Build in 'Park'

FORTY-FOUR residences, representing \$1,000,000 in new construction, are in various stages of progress in Los Altos Park, the Lloyd S. Whaley subdivision on Pacific Coast Hwy. at Anaheim St.

Plans for four large homes are being drawn for early building in the new estate site unit reported M. H. Jim Driggers, sales representative.

All of the current activity is in the initial unit where homes can be erected from 1250 square feet up.

Included in the dwellings now rising in the park is a two-bedroom and den home being built by John L. Czingler Jr., at 5151 Vista Hermosa St. The residence is nearly 1800 square feet in size, plus a two-car garage. The features include hardwood panelling of the fireplace wall in the living room.

There is a garden porch, and the entire yard is being fenced. The property is to be completely landscaped with a sprinkler system. The front of the home is to be finished in field stone.

Realty and Building

Everett Purcell, Editor

Many Permits Sought

FILING of applications for building permits continued at a rapid pace here last week, although slightly slower than the preceding week, according to Edward M. O'Connor, superintendent of the building department.

Three sizeable residences, two market buildings, a large auto repair shop, and three triplex dwellings were among the plans submitted.

Ridings Motors, Inc., presented blueprints for a concrete block repair building, 6900 square feet in area, at 1501 American Ave. It will be an addition to the present plant of the company.

Millie & Severson are the contractors. Kenneth S. Wing, A. I. A., planned the structure. The walls will be 30 feet tall with an arched composition roof.

Largest of the three new homes is one for Dr. and Mrs. R. A. Chance at 3127 E. Artesia St. Covering 2700 square feet, it embodies a number of

advanced ideas in functional arrangement of rooms. Hedden & Shelley, engineers, prepared the plans.

Carroll Thorn Jr. will build a seven-room residence and garage at 3929 Lemon Ave. Kenneth S. Wing, A. I. A., designed the structure. Exclusive of the garage, it has 1550 square feet of floor space.

Blueprints call for two bedrooms and den, living-dining areas, service area and compartmented bathroom. Exterior is plaster with shingle roof.

John L. Woods is owner-builder of a seven-room residence and attached garage at 2855 Easy Ave. In a modified H-shape, the home will have three bedrooms, central living room, dining room, kitchen and service section, and one and a half baths. Exterior is plaster and siding with squash-joint brick trim.

Mrs. George Ayliffe submitted blueprints for a 6850-square-foot market building at 2216-18 Atlantic Ave. Walls will be of stucco, with large window areas on split brick base at the street side.

Clark & Wiley have the building contract. Caldwell &

Mason engineered the plans. R. H. Fulton is owner of the second market structure, scheduled to be built at 3801 Orange Ave. Occupying an area of 72 feet by 44 feet, the building will have a front of plate glass on flagstone base. J. H. Pelkey is contractor. Design is by Palmer W. Power, A. I. A.

Triplex will be built by Robert L. Lewis at 116 St. Joseph Ave. Victor Siebert, A. I. A., planned the 12-room structure. It will have two apartments on the second floor and one downstairs. Exterior is stucco with dolomite roof.

The first floor unit contains two bedrooms, living room, dining room, kitchen and nook. Adjoining it are three garages and the laundry room. One of the upstairs apartments has two bedrooms. The other has one. The latter units have balcony entrances.

Elva M. Whipple plans a triplex at 5900 Linden Ave. and 507-11 E. 59th St. Wesley Badger is contractor. Each of the three units in the one-story structure is of one-bedroom type. There are three garages. The building, comprising 2745 square feet, is of stucco



Typical of the 230 homes in Lakewood Crest, Downey Ave. north of South St., is the one sketched above. All are two-bedroom residences. A Southern Homes development, Lakewood Crest is being introduced to the market today by Moore Realty, Inc., sales agents.

230 Homes Offered

LAKEWOOD CREST, a community of 230 new homes north of South St. on Downey Ave., is presented to the public today for the first time, according to E. T. Moore of Moore Realty, sales agents.

Consisting entirely of two-bedroom houses, the development offers a price range of from \$6950 to \$7600, with monthly payments from \$39.43, including everything. Veterans may buy without down payment.

"With 16 exterior stylings and eight floor plans, Lakewood Crest offers quality features seldom found in homes in this price range," Moore said.

"Large picture windows, parquet hardwood flooring, wall space planned for convenient furniture arrangement, garbage disposers, choice of upholstered breakfast nook or automatic laundry machine, and attached one-car garage make these homes among the most desirable our firm has seen in this price range," he added.

The houses have 850 square feet of floor space. Plans are drawn to permit addition of a third bedroom or rumpus room when the owners desire. Front lawns and shrubs are planted. Some of the houses open onto rear patios.

A model home, furnished by

Aaron Schultz of Long Beach, is open daily from 10 a. m. to 7 p. m. Sales office is at the northeast corner of Hedda St. and Downey Ave., west of Lakewood Blvd.

Developer of Lakewood Crest is Southern Homes, Inc., of which J. A. Marovich and George Niederauer are principals.

Negro Housing

Private home builders in New Jersey have 10 housing projects for Negro occupancy completed or under construction. The projects will provide 600 dwelling units, with loans amounting to nearly \$5,000,000.



Bixby Crest homes like this one have been purchased primarily by Long Beach veterans, according to a check of sales. All residences have three bedrooms and are located in a choice section of the city.

Long Beach People Predominate Among Home Buyers in Bixby Crest

THREE out of every four buyers of homes in the Bixby Crest residential community of Long Beach have been residents of this city, it was disclosed yesterday by Glenn Tolan, sales manager for Alliance Realty, Inc., exclusive agents.

That proportion was revealed by a tabulation of sales records after volume passed the \$2,250,000 mark recently. The tabulation also showed that 90 per cent of the buyers were veterans. In the latter category, the age group be-

tween 25 and 35 was most heavily represented.

Bixby Crest is an established community of three-bedroom homes at Orange Ave. and Carson St., 10 minutes from the downtown shops and the beach, and adjacent to the uptown Atlantic shopping district of Long Beach.

The homes, built six years ago under pre-war construction standards, and now newly re-decorated inside and out, are available from \$8150. All have three bedrooms. Veterans need no down payment other than

regular escrow and impound fees, while monthly payments run from \$46.50.

The dwellings, individually styled in a variety of exterior elevations and floor plans, have such features in common as wood-burning fireplaces, select oak floors, asbestos shingle roofs, solid wall foundations and dual gas furnaces.

The fact that 75 per cent of the buyers have been persons familiar with Long Beach is cited by Tolan as an indication of Bixby Crest's reputation as a residential area.

SEE ONE OF THE GREATEST BUYS IN 2-BEDROOM HOMES. BUILT BY "MAX NESSEL QUALITY BUILT HOMES"



THE MT. VERNON COLONIAL ...

Be sure to see these Superior Homes before you buy ...

VETERANS ONLY NOTHING DOWN

(Impounds Only)

8 DIFFERENT MODEL HOMES OPEN FOR INSPECTION

From **\$7000** AS LOW AS **\$4100**
(Including Interest, Taxes and Insurance)

LOOK AT THESE LUXURY HOME FEATURES:

- ★ Lots 35x167 1/2
- ★ Quality Construction.
- ★ Colored Bathroom Fixtures
- ★ All walls papered or painted.
- ★ Spacious Living and Bedrooms.
- ★ Separate Dining Room.
- ★ Concrete Patios.
- ★ 2 blocks from school, churches and stores; 7 minutes drive from Long Beach.
- ★ Plenty of closets and wardrobes.
- ★ Liberal use of tile.
- ★ Electrical garbage disposal.
- ★ Hardwood floors.
- ★ Steel sash.
- ★ Lawns and shrubs.
- ★ Your choice of 8 different floor plans and elevations.
- ★ Curbs, sidewalks, concrete driveway and paved streets.

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Los Alamitos

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DIRECTIONS: From Long Beach, drive east on 7th St., Spring St. or Carson St. to Los Alamitos Blvd., which is also partly named Norwalk Blvd.

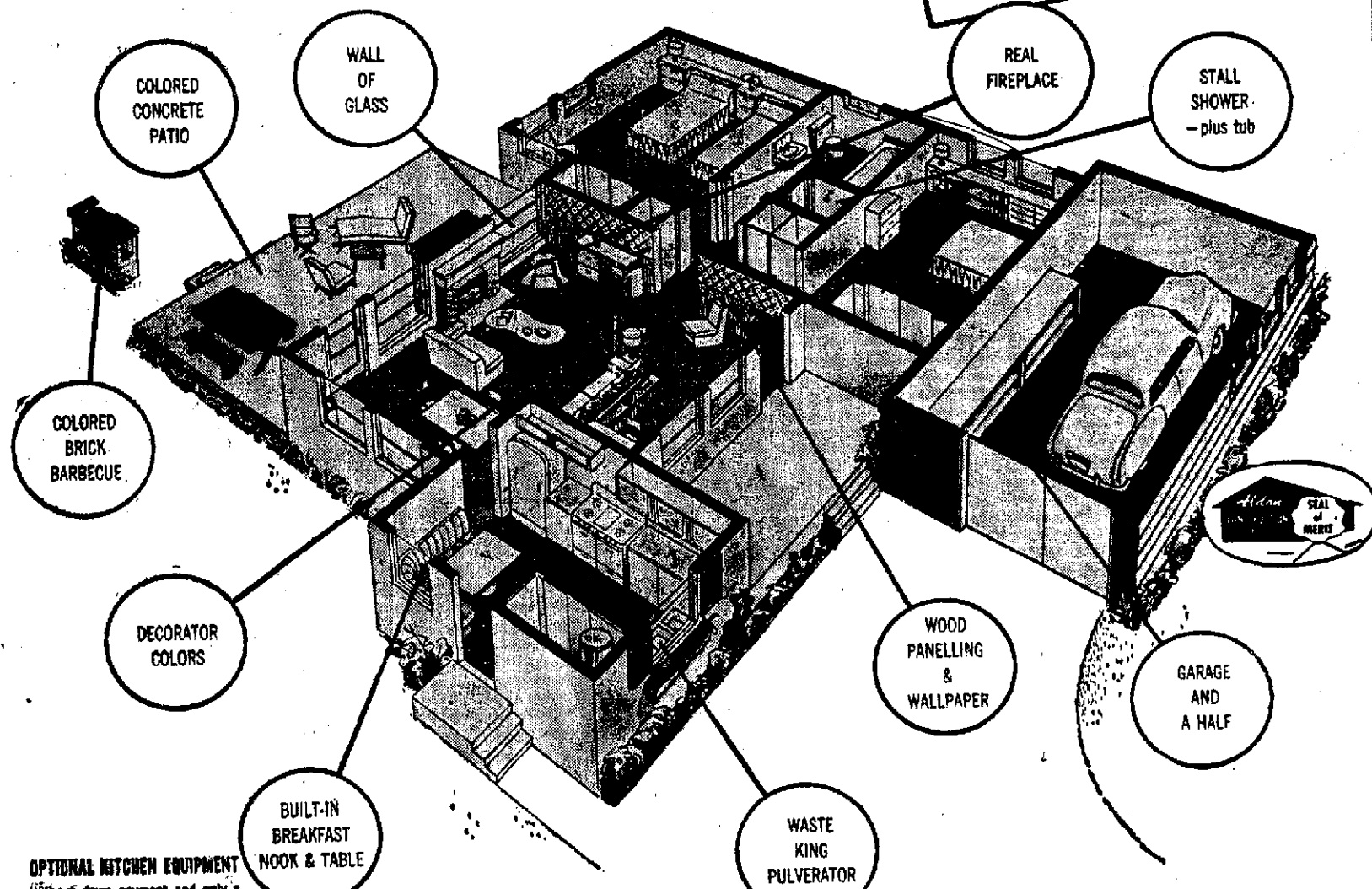
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ALL IMPROVEMENTS Plus ORNAMENTAL STREET LIGHTS

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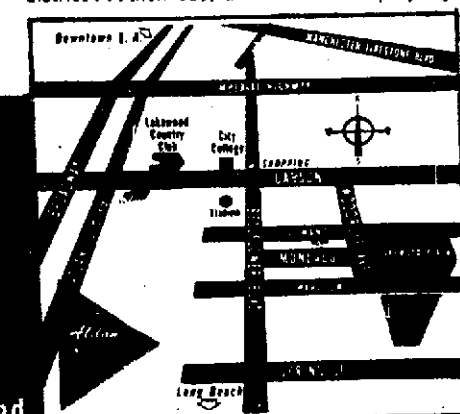
DON'T BE CONFUSED—THERE IS ONLY ONE LAKEWOOD PLAZA!

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Woodruff Avenue at Montlaco Road

Drive out... Bellflower Blvd. to Montlaco Rd., just south of Carson St. in popular, fast-growing Lakewood district... then east a few blocks to property.



Open Planning Makes Room

By Peggy Sewell



A low brick enclosure, forming a small planting area, and slanted window wall add charm to the tiny front yard of the residence of Mr. and Mrs. H. W. Powell.

BY MEANS of open planning, Mr. and Mrs. H. W. Powell of 230 Syracuse Walk have achieved a spaciousness in their home which far exceeds its actual size. Without this type of planning, the house, built on a narrow, 30-foot lot, might have become just another small

house with tiny inadequate rooms.

The dining room, living room and den are combined in one long narrow room with each area clearly defined as to its separate function. None of these, measured in feet, is large, however; each borrows a feeling of space from the other.

While open planning was directly responsible for this feeling, other decorating devices also were employed to merge it into a flowing spacious whole.

The same decorating scheme was used throughout. A beamed ceiling of pale chartreuse and walls of gray glazed



—Photos by Jasper Nutter.

A large window and silver portieres are only light in the dining area. Planter at left marks entryway.

hardwood gum make a pleasing background for the Chinese modern decor. The floor is of practical asphalt tile squares in gray and green. The draperies and valances are of



Open planning in which den, dining and living rooms are continuous, with each area clearly defined, yields spaciousness in home of Mr. and Mrs. H. W. Powell.

deep green faille with a profusion of large chartreuse and red flowers.

The dining area is set back in an alcove formed by the recessed front door and a planter extending into the room from the door. The dining table, the china hutch, and the wall planter are of black ash with white paint rubbed over the surface to bring out the grain of the wood.

THE LIVING ROOM area is small, but adequate for a good conversational grouping of a sectional couch, lounge chairs and occasional tables. Powell built the frame of the couch which extends 11½ feet along the wall. Covered with red and gray, it makes a pleasing contrast to the chartreuse and gray of the lounge chairs. The tables and the picture frames are made of the same interesting wood as the dining room table.

A simple red brick fireplace separates the den. A room of multiple uses, it can be a study, television room, or guest room. The large window, overlooking a miniature patio and barbecue, covers most of the wall. This gives a further feeling of spaciousness, tending to make the patio seem almost a part of the inside of the house.

The kitchen, directly off the dining room, is bright and cheerful with its white cabinets, red, silver, and white plaid wallpaper, and red and silver asphalt tile. While not large, it contains, in addition to necessary kitchen equipment, an electric dishwasher,

deep freeze unit, and washing machine.

DOORS enter the hallway leading to the bedrooms and bath from both the living room and den. The two Powell children have their room at one end of the hall, while the master bedroom is at the other end. The bath is conveniently located between them.

The children's room is gay with its matching spreads and drapes of green trimmed with pink-and-green candy stripe. It is a room with an eye to the future as well as the present. The furniture was chosen for its durability and designed to grow with the children.

A quality of calm and restfulness derived from a combination of cool colors and blond contemporary furniture can be found in the master bedroom. The windows are set in a wall of soft blue combed plywood—the other three walls are covered with gold and white fan wallpaper. The drapes and the bedspread are made of blue satin; the valance and center portion of the spread are quilted with gold thread. Double-door wardrobes provide ample closet and storage space.

The exterior of the house is of redwood trimmed with pale yellow, commanding special attention because of the unusual angles employed in its design.



A sectional couch, especially constructed, extends 11½ feet along one wall of the Powell home living room.

There's a wonderful flavor Secret in this Thrifty Dish!

Mary Lee Taylor's

TUNA MACARONI LOAF

1. Cook and stir over low heat until cheese melts, a mixture of...
¾ cup PET MILK
¾ cup WATER
1 cup diced American CHEESE
4 teaspoons BUTTER
2. Remove from heat and mix in...
1 cup soft bread CRUMBS
3 tablespoons finely cut ONION
3 tablespoons cut-up PIMENTO (can omit)
¾ cup canned TUNA, grated or flaked
¾ teaspoon SALT
few grains PEPPER
3. Fold in...
2 slightly beaten EGGS
2 cups drained, cooked MACARONI
4. Put into well greased 1½-quart loaf pan.
5. Bake 1 hour in moderately slow oven (350°) until firm.
6. Loosen sides of loaf with knife, then let stand in pan 5 minutes before turning out to slice. Makes 4 servings.



LIKE TO SEE YOUR HUSBAND REACH FOR SECONDS? Then this is just your dish—Mary Lee Taylor's Tuna Macaroni Loaf. It's a perfect combination of tuna, macaroni and cheese that just naturally "go together." And it's extra rich in flavor, extra satisfying, because it's made with Pet Milk.

THE SECRET? Pet Milk—whole milk concentrated to double richness—gives this luscious loaf a special goodness you can't get with ordinary milk. No wonder husbands who tried it asked for more and more!

BEST OF ALL—like all the good things you make with Pet Milk—it's wonderfully thrifty. For Pet Milk costs less generally than bottled milk or any other form of milk!

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Please send me Mary Lee Taylor's "Satisfying Food For Any Family."

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Wishing Well

By Simone Ollila

GARDENING is a serious hobby with Mrs. C. F. Goodman of Compton. She likes to take visitors on a tour of inspection in her back yard, showing off the newest plant in her lath house, naming the roses added this year and commenting on plans for additional flowers in the future.

Mrs. Goodman wished for a wishing well a good many years. Two huge empty glass pickle jars gathered dust in the garage five years, symbols of the well to come. They were to be hung from the roof of the wishing well for plant containers.

Came the day when the workmen hauled in a ton of red slate to build the well. Another half ton of ordinary stones had to be added. The well being finished, the pickle jars, with an outer coat of dark brown paint, were hung from their designated places.

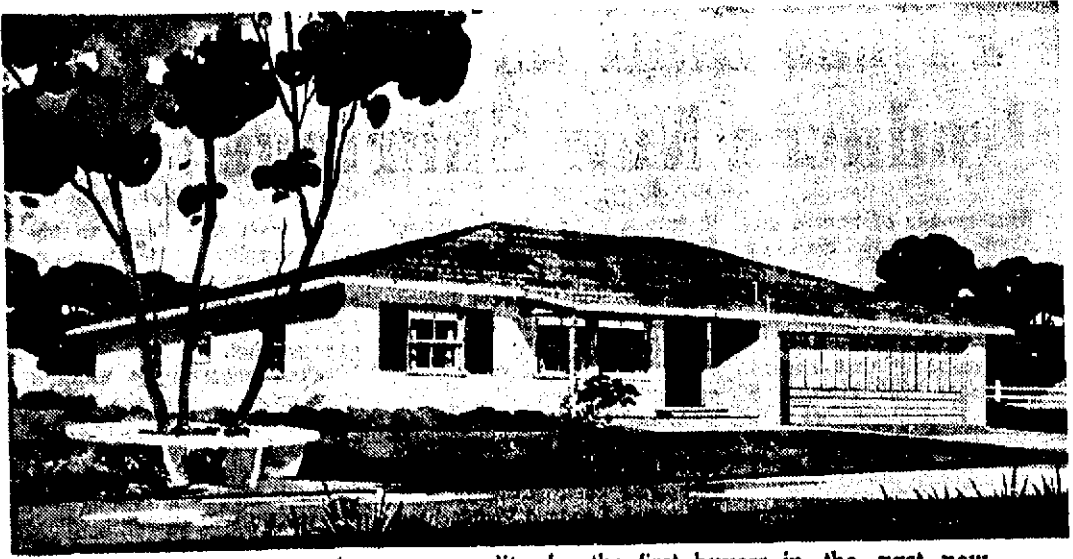
About the same time Mrs. Goodman had a carpenter build an oversized wooden wheelbarrow for a planter. It was painted orange with black wheels and handle. Each year Mrs. Goodman scatters choice seeds of colorful flowers in the wheelbarrow.

There's ample inspiration



A wishing well, a long-dreamed-of decoration for her back garden, has been realized by a Compton woman.

now to make a wish in the flowers of the Goodman manner of tradition and amid back yard.



This sketch is soon to become a reality for the first buyers in the vast new Lakewood community northeast of Long Beach. Moving-in day will be about July 1.

First Residents Will Move Into New Lakewood Soon

PREPARATIONS are being rushed for occupancy of the first homes in the Lakewood community northeast of Long Beach about July 1, developers announced last week. Houses are near Lakewood Blvd. at South St.

One of the busiest men in the nation's largest construction beehive is the landscape architect, according to Roderic J. Tichenor of Tichenor & Co., Realtors, exclusive sales agents. The landscape director's major task at the moment is the planting of parkway trees. When this job is completed at the last of the 17,150 houses in the new community, he will have lined 133 miles of streets with a variety of shade trees, Tichenor said.

Proximity of Lakewood Country Club, owned by the developers, to the construction area is lending a "country club atmosphere" to the community already, Tichenor said. The City College campus and new athletic facilities also add to the suburban tone of the district, he added.

"We want Lakewood home owners to feel that they can look forward to suburban living at its best," Tichenor continued. "Lakewood has schools, churches, parks, playgrounds, sports facilities, business and shopping centers, but more development is yet to come in every one of these respective categories. They are either in the planning or building stage right now."

Nine model homes, which are representative of the numerous exteriors and floor plans available, are open every day from 9 a. m. to 10 p. m. Visitors will have the opportunity to see nine furniture treatments and color schemes, Tichenor said.

While offering many innovations, Lakewood homes are characterized by good, "old-

fashioned" quality construction, he continued. Hardwood floors, atop solid concrete foundations and diagonally laid sub-flooring, are two feet off the ground.

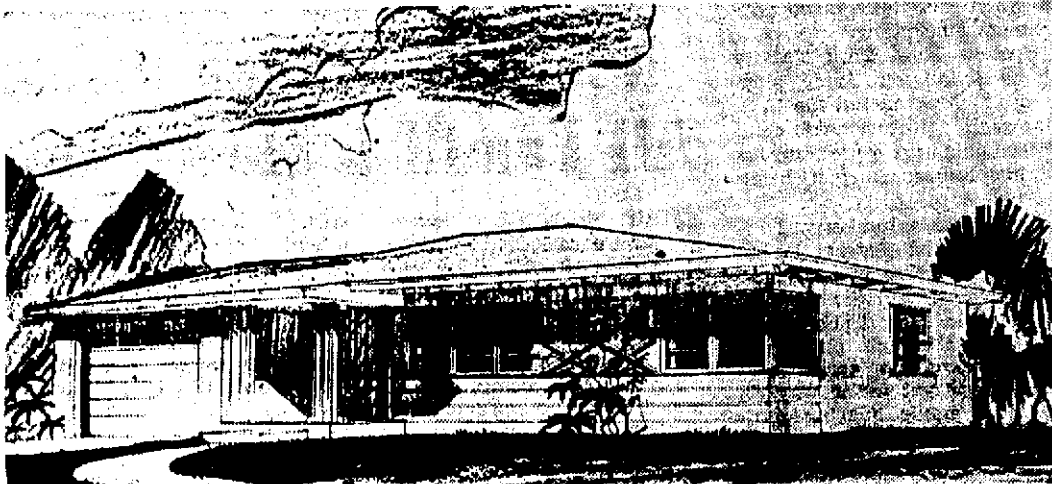
All kitchens are equipped with automatic garbage disposers, stainless steel drainboards and work surfaces, as well as inlaid linoleum floors. Every home has a separate service porch for laundry facilities situated just off the kitchen.

Among other features are rubber tile for bathroom floor, shower over tub, tile Pullman lavatories, double sinks in kitchen, bedroom closets of the walk-in type, and aluminum

screens and shades. Construction high lights include cedar shingle roofs, weatherstripping for exposed exterior doors, and numerous other outstanding features. Single and double garages are available—some attached, some detached.

Home prices start at \$7825 with monthly payments from \$43—everything included. There is no down payment for veterans. A good faith deposit is applied toward the low impounds and escrow fees.

Purchasers have an optional choice of major appliances—range, refrigerator and automatic washer—which may be added to the monthly payments.



"The Contemporary" is the name of this home in Los Alamitos Terrace. It is one of eight styles in the new Max Nessel subdivision. Occupancy is scheduled in 60 days.

Eight Model Homes Open to Public in Los Alamitos Terrace Community

EIGHT model homes, representing the architectural designs and floor plans available in Los Alamitos Terrace, are open to the public at 10711 Los Alamitos Blvd., just south of the intersection with E. Spring St.

Max Nessel, builder, announced yesterday that plans include concrete patios, lawns and shrubs, curbs, walks, concrete driveways and paved streets. All residences have two bedrooms.

The houses themselves offer papered or painted walls, separate dining rooms, garbage disposers, hardwood floors and large closets and wardrobes, Nessel said.

Priced from \$7000, the dwellings are available only to veterans. No down payment except impounds and escrow fees is required. Monthly payments begin at \$41, after GI tax exemption. The community may be

reached from Long Beach by driving east on Seventh St., Spring St. or Carson St. to Los Alamitos Blvd. This thoroughfare is also called Norwalk Blvd. over part of its route. The models are open

Garth Lauds Go-getters

There will be plenty of profitable real estate business throughout 1950 for the salesman who goes after it, James Garth of Long Beach told the Bellflower Board of Realtors at breakfast. Garth is California Real Estate Association publicity chairman.

"The battle of 1950 won't be won by sitting in the office," Garth declared. "You have to let that seat get cold while you get out into the field."

Truly a Home of Distinction



Corner lot in BELMONT HEIGHTS... over 2000 square feet... 3 bedrooms and den... 1 1/2 baths... unit heat... redecorated inside and out. Priced below market for quick sale. By appointment only. Phone 9-9630.

Industry Plan Draws Support

THE proposal for city-financed national advertising to bring Long Beach to the attention of manufacturers considering west coast locations has received excellent public support, it was disclosed yesterday by the newly established Long Beach industrial committee.

Letters of indorsement from 13 organizations have been filed with the City Council recommending an appropriation for the purpose. Preliminary reports indicate that many signatures are being accumulated on petitions being circulated in the city. No official tally has yet been made, it was announced.

"We have been very much encouraged to discover how many Long Beach people not only recognize the necessity of bringing in new industry, but also recognize that we cannot expect people in the east to know about our city's industrial advantages if we don't tell them," said Bill Brooks, committee chairman.

Recent swift changes in the city's population and employment pictures demand immediate formulation of a program to advertise the city, according to the committee.

A survey of available sites revealed numerous locations from one acre to a 23-acre parcel on waterfront and served by railroad trackage, it was stated. There are literally hundreds of industrial lots and many buildings of various

sizes. One structure contains 130,000 square feet, has a spur track and is on the waterfront.

Formation of a speakers' committee from the Board of Realtors to discuss the program with any organization desiring the information was announced last week. Members are Sherrill Muntz, Belmont district; Merle Dempsey, Wrigley area; Rush Green, North Long Beach; E. T. Moore, Lakewood, and Brooks, downtown.

Distribution of brochures to public places throughout Long Beach will be handled by Realtors O. L. Michael, Paul Calvert, Wesley Sutton and W. W. Woestman.

The general committee, comprising a cross-section of the Long Beach economic structure, will meet Wednesday night in the Lafayette Hotel.

In addition to the Board of Realtors, groups indorsing the proposal include Long Beach Insurance Association, Junior Chamber of Commerce, University Club of Long Beach, Lions Club of Long Beach, East Long Beach Improvement Association, North Long Beach Commercial Club, Air Reserve Association.

Retail Clerks Union, Long Beach Unlimited, Tire Dealers Association, Kiwanis Club of Uptown Long Beach, Veterans of Foreign Wars, Moffett Post 1392, Progressive Businesswomen's Club.

Victoria Home

Completion and formal opening of The Victoria Home, 245 Cherry Ave., was announced yesterday by Mrs. Ina V. Cunningham, owner-manager. It is a home for elderly and retired persons.

A former medical clinic, the building has been remodeled and redecorated. Single and double rooms, all with running water, have been arranged.



Adaptability of Lakewood Plaza homes. Woodruff Ave. south of Carson St., to interior decoration is illustrated in this view of the living room. It was furnished by Davis Furniture Co., Long Beach. Families are moving into the 1049-home development at the rate of 18 a day.

Lakewood Plaza Construction Far Advanced; Larger Area Stressed

FAMILIES are moving into Lakewood Plaza, south of Carson St. and east of Woodruff Ave., at the rate of 18 a day, according to Walker & Lee, Inc., sales agents.

All foundations in the \$10,000,000 community have been completed and 800 frameworks are in various stages of progress. Lakewood Plaza will contain 1049 two and three-bedroom homes.

Floor area of the three-bedroom residences is approximately 1200 square feet. Plans include an extra half-bath in each of these. The two-bedroom houses have about 925 square feet of floor space.

Each house has its living

room at the rear, with a window wall and French doors overlooking a covered and paved patio.

The development, which is six blocks east of Bellflower Blvd., has many features typical of the Aldon Construction Co., according to Walker & Lee officials.

Priced from \$8650 and requiring no down payment from veterans other than \$99 for escrow and impounds, these homes may be purchased at monthly payments ranging from \$47, reducible to approximately \$42 after veterans' tax exemptions.

Three model homes, furnished by the Davis Furniture Co. of Long Beach, are open daily and Sunday. Lakewood Plaza is about a three-minute drive from the site of the new Long Beach State College.

Over 65

Two-thirds of all families headed by persons over 65 own their own homes.

INCREDIBLE, BUT TRUE!!

Smartly-Redecorated
3-Bedroom
Homes

REAL BRICK
FIREPLACES
& JOHNS-MANVILLE
Lifetime Asbestos Shingles



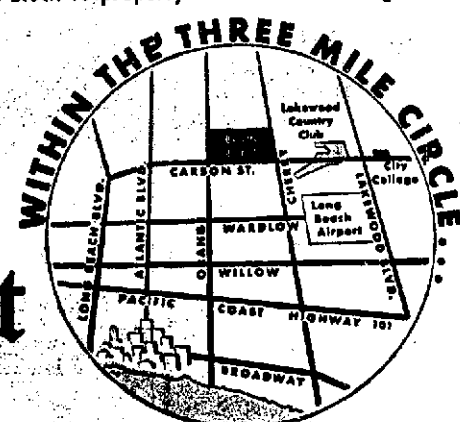
IN LONG BEACH'S FINEST RESIDENTIAL DISTRICT
- Adjoining \$15,000 - \$50,000 Homes!

SCHOOLS — PARKS — THEATRES
MAJOR SHOPPING!
10 MINUTES TO BEACH!

Exhibit Home
Open 9 a. m. to 9 p. m.
Floodlighted Every Night
Furnished by Aaron Scholtz Stores
COME ANYTIME —
STAY AS LONG AS YOU LIKE!

DRIVE OUT Atlantic Blvd. to Carson St.,
then east to first stop sign at Orange, north
1 block to property entrance. Follow Signs.

ESTABLISHED
Bixby Crest
BEAUTIFUL



4324 MAURY AVE.

1 block E. of Orange
Just N. of Carson

"WE INSPECTED THEM ALL"

BUT WE'RE BUYING A HOME IN THE LAKWOOD UNIVERSITY DISTRICT SOUTH OF CARSON ST.

Vets and Non-Vets Here's Why!

LAKWOOD
UNIVERSITY DISTRICT
FINER HOMES

LAKWOOD
UNIVERSITY DISTRICT
ESTABLISHED COMMUNITY

LAKWOOD
UNIVERSITY DISTRICT
PRIDE OF OWNERSHIP

LAKWOOD
UNIVERSITY DISTRICT
ASSURED HOME VALUES

It's A Better place to live...

Walker & Lee, Inc.
Realtors

CARSON AT BELLFLOWER
PHONE 5-1214 OR NEVADA 6-1901

Add A Room Now!

REMODEL YOUR HOME
100% Financing
We handle the complete job at a set price which includes all material, labor, permits, supervision and drafting service. No extra later.
FREE ESTIMATES AND SUGGESTIONS
CALL
The PHILLIPS CO.
812 PINE AVE.
General Contractors
Ph. 7-4473 Eve. 9-8269

Hear! Hear!

NEW
Low Terms

\$46

per month after Vet's
tax exemption
Makes

Bedford Square
in Downey

the MOST exciting Buy
because — for Buyers these
2 Bedroom homes possess
Appeal Unlimited
See Larger INDOOR-OUTDOOR
Living Room Picture Windows
Overlooking BOTH Covered
Patio and Front Gardens

Nothing Down

For G. I.'s
(except impounds and escrow
charges, \$129)

Non-Veterans
Reasonable Down Payment
at FHA terms

These 2 Bedrooms
\$8,000 to \$8,150

6 Models Open Daily
See these Exciting Designs
— they're Better!

For Sparkling Features — Just Look:

- * Etched Panel Wall in Living Room
- * Insulated Ceilings for Cooler Summers
- * Colored Bathroom Fixtures
- * Bedroom Dressing Table
- * Service Porches
- * Attached & Detached Garages
- * Steel Casement Windows, etc.
- * See them Sparkle! 50 Features in all!

Move In — In July

New Low Monthly Payments
START DECEMBER 1



DIRECTIONS: Out Firestone Blvd., to Lakewood Blvd., south one block on Lakewood to Palm St., west to Patton Road, south to Bedford Square Sales Office. Going North on Lakewood, turn West on Palm, Downey.

Prompt Action Moves YOU
into Bedford Square FIRST

Bedford Square Opened

INSULATED ceilings, patio window walls and roofed porches are among 50 features listed by the builders of Bedford Square, a block south of Firestone Blvd. and a block west of Lakewood Blvd., Downey.

The two-bedroom development is available on GI financing for non-veterans. It was announced that full payments will not commence until Dec. 1. Interest only will be charged to families moving in July until that time. GI monthly payments amount to approximately \$46 after tax exemption. Total of impounds and

Ranch Deals Board Topic

A DISCUSSION of ranch properties, listing, and exchanges will be given to the Board of Realtors Tuesday by Lloyd Loveland of Newport. The meeting begins at 7:15 a. m. in the Wilton Hotel.

According to Charles Lee French, program chairman, Loveland is prominent in the Farm Brokers Institute of the California Real Estate Association. He recently presided at the institute's session in Santa Ana.

Loveland has been in the subdivision and resort fields of real estate. He once engaged in survey work in Latin America. Following service in World War II he became a farm broker.



Fifty special features are embodied in the two-bedroom homes at Bedford Square, the builders announce. The new community is in Downey; one block west of Lakewood Blvd. and a block south of Firestone Blvd. Six models are open.

escrow charges is \$129.

Stucco and redwood siding are used singly and in various combinations on the exteriors of the 14 architectural styles. Window walls overlook the rear yard, while other living room windows open to the

front, it was stated.

The builders of Bedford Square have stressed the latest in color treatment, both inside and out, a spokesman said. Colored bathroom fixtures and tub showers are a feature. In the living rooms, one wall

is finished in etchwood, stained in harmony with the color scheme of each home.

Six Bedford Square models are open daily. These include the Windsor, Sterling, Bermuda, Town House, Westwood and Bedford.



View into courtyard of the Empress, new 14-unit own-your-own apartments, shows attractive influence of French architecture. Located at 1100 E. Ocean Blvd., overlooking the beach, the apartment house is formally opened to the public today.

Foreclosures

There were 100,410 nonfarm real estate foreclosures in 1939, reports the National Association of Home Builders, compared with only 17,639 in 1949.

Best of all YOU
Can Afford to Live in

Los Altos Park

... a subdivision of charm where YOU can build that home of YOUR desire, 1250 square feet in size or larger on a LOT of your choice.

Check Liberal Building Financing

FIRST to Buy FIRST to Build in NEW Estate Site Unit

receive special discounts for lots with 70 to 130 foot frontages.

See New Exhibit Homes

Los Altos Park

Directions: On Pacific Coast Highway, one-half (1/2) mile east of traffic circle to intersection at Anaheim Street, opposite Recreational Park, Long Beach.

1321 LOS ALTOS PLAZA Telephone: Long Beach 90-1912

Empress-Own-Your-Own Apartments Open Today

THE EMPRESS, new 14-unit own-your-own apartment house at 1100 E. Ocean Blvd., will be formally opened to the public today, according to E. F. Reed and E. V. Barton, sales agents. Open house will continue daily from 10 a. m. to 5 p. m.

The modified French Imperial building has eight one-bedroom apartments and six two-bedroom units. Two of the latter have two baths. Four of the two-bedroom units overlook the ocean.

A "floating" second floor and insulated walls between apartments are structural features. Garbage disposers, tiled kitchens and baths, colored

bathroom fixtures, silent wall switches, thermostatically controlled heaters, and coved base linoleum in kitchen also are included.

Dens in the ocean view apartments have simulated plank flooring and paneled wainscoting. Book cases are hardwood.

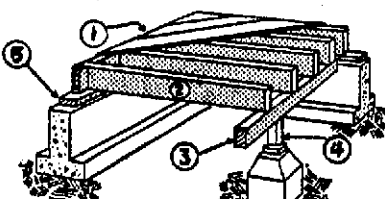
The Empress is the second own-your-own apartment house project of Burton Benwell and Douglas Benwell. The first was the Linda Arms at First St. and Lime Ave. It was turned over to the owners about three months ago. Three apartments in the Empress were sold before completion.

Contractor was Paul F. McKenzie Jr.

"PROTECT these 5 WEAK SPOTS against TERMITES and DRY ROT and you'll get A Longer Lasting Home."



1. Sub Floor
2. Floor Joist
3. Girder
4. Post
5. Mud sill



... and BAXCO PRESSURE TREATED FOUNDATION LUMBER does protect these 5 weak spots against wood decay and termites!

WHY GAMBLE? Before you build or buy. Be sure to specify



To get a

A Longer Lasting Home

costs so very little more—only a few cents per foot of floor area. This low cost is possible because, where Baxco Foundation lumber is used, other construction savings usually result.

Are Termites and Dry Rot a Menace in Southern California?

A survey based on 16,000 inspections of local dwellings and buildings reveals that 71.6 per cent showed damage either by subterranean termites, or dry rot or both! Average cost of each repair bill was \$136 per unit—more than twice the initial cost of Baxco 5-way protection!

Ask your lumber dealer for complete information about Baxco Pressure Treated Foundation Lumber.

J.H. Baxter & Co.

House Prices Soar as Record Boom Produces New Shortages

By Associated Press

HOUSE prices are going up again.

The building boom, breaking all records this year, has created shortages of various materials to a point where gray markets are developing.

Some materials have become so scarce they are being rationed in several communities.

A national survey by the Associated Press shows that rough lumber has advanced from 10 to 50 per cent since the first of the year in various sections of the country. Lumber accounts for a fifth to a half of the cost of the average house.

Construction costs in general are rising so rapidly that many builders frankly say they are worrying about possible "buyers' strikes." The National Association of Home Builders has warned its members that "costs may increase to the point of affecting sales."

The number of new houses put under construction in the first four months of this year was 53 per cent greater than for the parallel period of last year—and 1949 set an all-time high.

Most observers trace the rising costs and shortages directly to the abnormal demand created by this boom, but in many places wild rumors are current.

In New Jersey, for example, supply men blame the lumber shortage on "tremendous government buying on the west coast." But Oregon lumber producers report there is no government stockpiling.

Upstate New York dealers blame it all on Army shipments to Alaska. But the U. S. Engineers' procurement chief in St. Louis says a program for buying lumber is just being set up.

A Wisconsin lumberyard official cites the Federal Public Housing program as a cause of the shortage. But the Housing Institute in New York points out that although plans are being drawn, no actual construction is yet under way on the new public housing projects.

Many districts blame lumber exports. But the West Coast Lumbermen's Association says the export trend is downward and Department of Commerce figures show exports sharply decreasing for the first time since 1939.

Signs that the situation will get worse before it can get better are seen in many quarters. In Oregon lumber circles there is a feeling that retail yards, in some instances, have not passed on increases in wholesale lumber prices as promptly as they occurred. These observers explain that higher wholesale prices will rule as soon as stocks on hand are exhausted.

The Dow Service Building Reports in New York recently completed a study to determine how much of a price increase for houses can be justified by higher costs. It found that a boost of more than \$600 was warranted on the \$1,000 house of three months ago.

Meanwhile home builders have been caught in a squeeze. Committed by contracts to produce houses at prices stated several months ago, they have been obliged to absorb the higher costs. The result is that

the next groups of houses undertaken will show rises of 5 to 10 per cent.

A Baltimore builder reports that he will have to raise his \$6600 house to \$7000. Buffalo builders estimate that 'houses this summer will average 5 to 10 per cent above last fall. Washington state has already encountered rises of that amount.

North Carolina builders say cost increases of 5 to 8 per cent since January will soon be reflected in house prices. Oklahoma and Texas prices are rising. Dallas reports some suburban land prices up as much as 200 per cent.

Some prices in New Jersey have advanced \$300 to \$500 on \$9500 and \$10,000 houses. Fur-

thermore, the New Jersey Home Builders' Association says new costs have not been fully reflected in house prices. "Thousands of homes have been sold in the blueprint stage on previous lumber order commitments."

On Long Island, N. Y., where a \$17,000 house has been upped \$1000, some lumber dealers are scrapping their previous commitments. Leonard Frank, head of the Long Island Home Builders' Institute, has warned suppliers to police their industry against gray market tactics.

The spread of gray market practices has been noted in many states.

Oklahoma calls it a black market, with small truckers scouring the countryside and

going even into Texas to obtain supplies. Sheet rock, scarce in most sections of the country, is bringing 50 per cent above list prices in Oklahoma's gray market.

Texas, reporting a definite gray market, finds sheet rock the real problem. A demand described as "terrific" has stripped dealers' supplies and the gray market is getting "all the traffic will bear."

The Associated Press survey of 36 major regions shows lumber prices up sharply in all 36 areas; plywood scarce, very tight or rationed in 24 areas; sheet rock varying from scarce to "impossible to obtain" in 16 regions; gray market evidence in 20 regions and labor short in nine areas.



Dwelling sketched here is one of many styles still available among two-bedroom homes in Norwalk Village, new community development situated at Firestone Blvd. and Bloomfield Ave., just east of Norwalk's main business district. All homes are ready for occupancy.

Norwalk Village Sales Pass 400; All Families Moved Into First Unit

FOUR HUNDRED homes, with a combined valuation of nearly \$3,000,000, have been sold in the new Norwalk Village residential development in Norwalk. Still on the market are 150 two-bedroom dwellings.

First unit is completely occupied, and sales are reportedly continuing brisk in the second and third units, with buyers moving into their completed homes daily.

The 550-home development is situated at Firestone Blvd. and Bloomfield Ave., just east of Norwalk's main business dis-

trict. It attracted widespread attention when it came upon the realty market recently with every home completed and ready for occupancy.

The developers said they believe their decision to complete the homes before offering them for sale was the main factor in the heavy sales volume recorded so far.

The dwellings are available to veterans without down payment except \$95 in escrow and impound fees, and for monthly payments from \$38.50 after veterans' tax exemption.

For the first time since the property was formally opened, veterans earning \$185 a month or more are eligible for the minimum terms.

VETS

Imagine!

\$39 MONTH

IN

Lakewood

Crest

★

AS LOW AS

\$6950

FULL PRICE

★

AS LOW AS

\$39 Month

Including Everything

★

VETS NO DOWN

\$95 MOVES YOU IN

Each 2-Bedroom Home Includes:
• Expandable Floor Plan
• Parquet Flooring
• Breakfast Nook or Bendix in Kitchen
• Front lawn and Shrubs

FURNISHED MODEL

OPEN 10 TO 7 DAILY

(Drive out Lakewood Blvd. to South St., Turn West 2 blocks to Downey Ave., Turn North 2 blocks.)

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Sales Agents

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See This Luxury Modern Today...



DE LUXE 8-UNIT CALIFORNIA MODERN APARTMENT HOUSE

Two-bedroom apartments... with genuine sound proofing, time clock wiring for yard lights, fully landscaped, super baths, all tile with glass showers, tiled-in vanities. Let us duplicate these units on your lot at unbelievable low prices.

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17

OPEN MONDAY AND FRIDAY 12:30 NOON TO 9:15 . . . OTHER DAYS 9:30 TO 5:30

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Long Beach

Summer Carnival

SHOP AT SEARS AND SAVE

Kenmore Completely Automatic Washer 229⁹⁵

\$10 down Sears Easy Terms,
Usual Carrying Charge

The exclusive design gives you a washer that leads in quality and appearance. Exterior is snowy-white and has Durebond finish. Won't chip or crack . . . porcelain enamel tub and basket has a life-time finish, easy to keep clean. Touch of the dial, washday is done!



3 EXCLUSIVE FEATURES

- ✓ 'Suds-Saver' stores and re-uses suds. (Optional at \$20 extra)
- ✓ 6-vane Duralite agitator is kind to clothes
- ✓ 7 complete rinses get dirt out, spin dry gets water out.



Big 16-inch BLACK Rectangle Screen! Silvertone TV 249⁹⁵

only **\$10 down**
Sears Easy Terms,
Usual Carrying
Charge

Automatic gain control keeps signal from fading. Automatic frequency control locks picture in place. Sears-developed automatic contrast control maintains intensity of brightness when station program is changed. 5-inch 'Alnico' permanent magnet speaker, built-in antenna. Finished in beautiful hand-rubbed mahogany veneer cabinet. Compact table model, big 16-inch screen!

Save \$10! Formerly 259.95 Coldspot 249⁹⁵

only **\$10 down**
Sears Easy Terms,
Usual Carrying
Charge

Big 7.5 cubic foot Coldspot, rust-resistant one-piece seamless steel outer shell. Exterior finished in gleaming white Durebond; interior in white porcelain enamel. Big stainless steel freezer chest; Perma-Thrift-Unit.

Regular 179.95 Big Coldspot

158⁸⁸

only **\$5 down**
Sears Easy Terms,
Usual Carrying
Charge

Save 21.07 on this regular 179.95-cubic-foot Coldspot. It's big . . . it's roomy . . . it's fully guaranteed! Big freezer chest, plenty of ice cubes. Seamless all-steel cabinet, 13.2 square feet of steel shelving, storage space for tall bottles, 5-year protection plan. Thru July 3 only!

Originally 334.95 Big 12.4 Cu. Ft. Coldspot Freezer. Save 46.07!

288⁸⁸

only **\$10 down!**
Sears Easy Terms,
Usual Carrying Charge

Big family-size 'Coldspot' freezer with hermetically sealed unit, white hard-baked enamel finish. Have a store in your home that never closes—for fruits, vegetables, meats, poultry. See it now, learn how this 'Coldspot' freezer pays for itself. Stores 434 pounds of food!

Save \$15! Regular 144.95 Compact 36-inch 'Kenmore' Gas Range

129⁹⁵

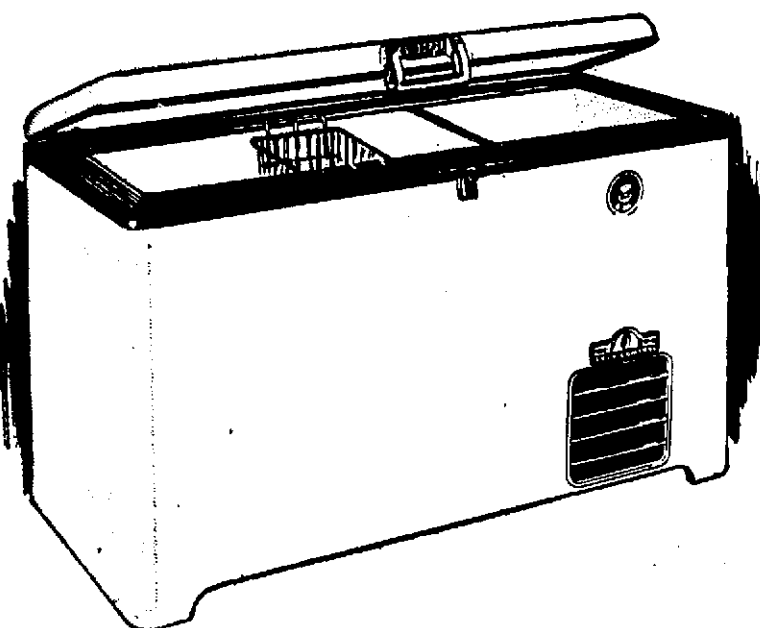
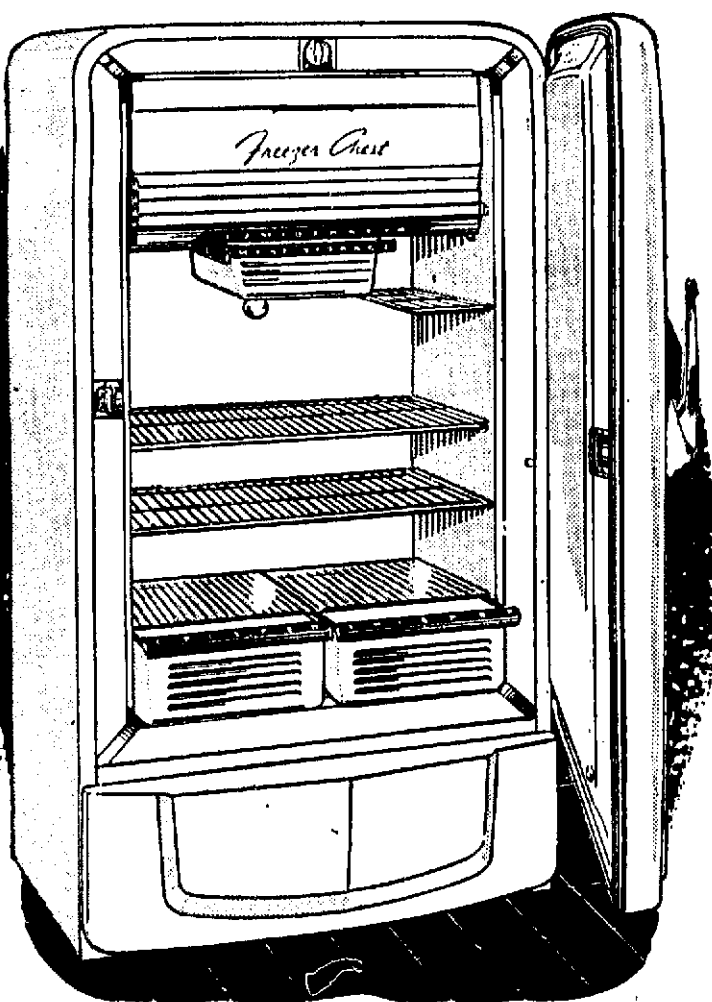
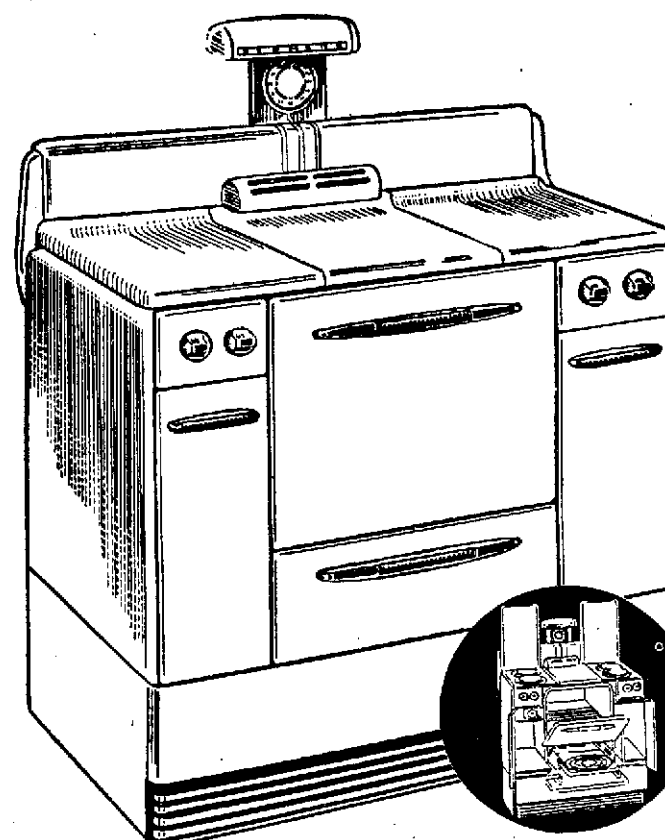
Only
\$5 down!

Sears Easy Terms,
Usual Carrying
Charge

Compact 36-inch divided
top model

White porcelain enamel
cook top

Gleaming white 'Kenmore' gas range with big features including smokeless broiler rack, convenient storage space, fully automatic lighting . . . Chrome plated.



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to 9:15; Other Days, 9:30 to 5:30

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